

ONESOURCEIT

Marketing Services

SMM, ads, content, photo and video — one marketing partner in Yerevan.



INTRODUCTION

Technology and marketing in one place

WHAT IT IS

SMM, content, ads, photo and video that feed a sales system.

WHO IT IS FOR

Brands that need presence, leads and a clear next step for the customer.

BUSINESS VALUE

Content and campaigns tied to business goals, not vanity metrics.

04

MARKETING

Ready-made packages for every
stage of growth

PACKAGES

Social Presence

Build a consistent and professional presence on social media.

INCLUDES

- 01 Social media optimization
- 02 Content Plan
- 03 8 Post
- 04 8 Story
- 05 Copywriting
- 06 Graphic Design
- 07 Community Management

RESULTS

- 01 Consistent brand presence
- 02 Increased audience engagement
- 03 Stronger brand awareness
- 04 Professional and engaging content
- 05 Better communication with your audience



PACKAGES

Growth

Grow your brand and reach a wider audience on social media.

INCLUDES

- 01 Social media optimization
- 02 8 Post
- 03 4 Reel
- 04 12 Story
- 05 Content Plan
- 06 Copywriting
- 07 Design
- 08 Competitor Analysis
- 09 Monthly Report

RESULTS

- 01 Brand growth
- 02 Bigger reach

PACKAGES

Lead Generation

Turn social media reach into qualified leads and business inquiries.

INCLUDES

- 01 Social media optimization
- 02 8 Post
- 03 8 Reel
- 04 16 Story
- 05 Content Strategy
- 06 Targeting and Ads
- 07 Monthly Analytics
- 08 Lead Form Setup
- 09 Messenger / WhatsApp Setup

RESULTS

- 01 Leads
- 02 Inquiries

PACKAGES

Business Growth

Build a stronger sales system and turn growth into measurable business results.

INCLUDES

- 01 Social media optimization
- 02 12 Post
- 03 8-12 Reel
- 04 20+ Story
- 05 Targeting and Ads
- 06 Landing Page
- 07 Lead Form
- 08 CRM Consultation
- 09 WhatsApp Integration

RESULTS

- 01 Organized sales

03

MARKETING

Photo, Video & Reels for Your Campaigns

PHOTO & VIDEO

Professional Photo Shoot

Professional photography that brings your brand to life.

INCLUDES

- 01 Business & Corporate Photography
- 02 Product Photography
- 03 Team & Staff Portraits
- 04 Office & Workspace Photography
- 05 Event Photography
- 06 Social Media Content Photography
- 07 Photo Editing & Retouching
- 08 High-Resolution Image Delivery

RESULTS

- 01 Professional and consistent brand image
- 02 High-quality visual content for marketing
- 03 Increased engagement on social media
- 04 Stronger customer trust and credibility
- 05 Ready to use photos for websites, ads, and promotional materials

PHOTO & VIDEO

Reels Filming & Editing

Create engaging Reels that capture attention and grow your brand.

INCLUDES

- 01 Reels Content Planning
- 02 Script & Concept Development
- 03 Professional Video Filming
- 04 Short-Form Video Editing
- 05 Motion Graphics & Captions
- 06 Trend-Based Content Creation
- 07 Music & Sound Integration
- 08 Export in Social Media Formats

RESULTS

- 01 Increased reach and visibility
- 02 Higher audience engagement
- 03 Stronger brand awareness
- 04 More followers and potential customers
- 05 Professional and consistent video content



PHOTO & VIDEO

Professional Video Production

Bring your brand story to life with high-quality videos that inspire, engage, and convert.

INCLUDES

- 01 Creative Concept Development
- 02 Scriptwriting & Storyboarding
- 03 Professional Video Filming
- 04 Drone Footage (Optional)
- 05 Multi-Camera Production
- 06 Video Editing & Color Grading
- 07 Motion Graphics & Visual Effects
- 08 Music, Voice-over & Sound Design
- 09 Delivery in Multiple Formats

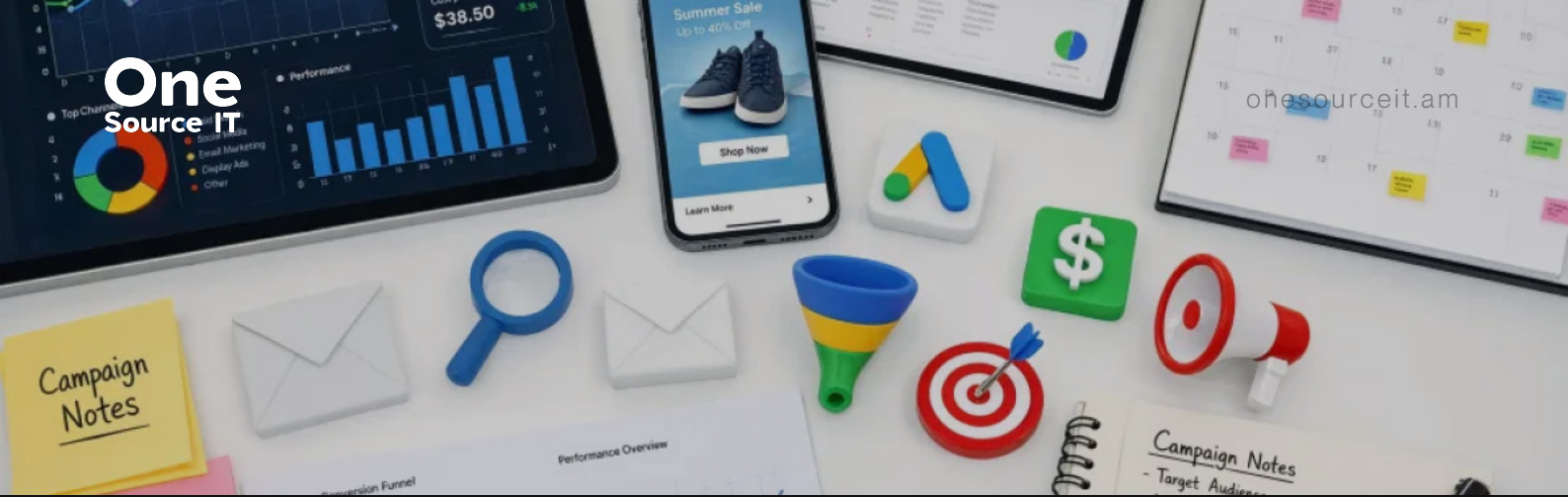
RESULTS

- 01 Stronger brand identity and storytelling
- 02 Increased audience engagement
- 03 Professional promotional content
- 04 Greater trust and credibility

09

MARKETING

Marketing services



MARKETING SERVICES

Digital Marketing

Turn digital presence into business growth.

INCLUDES

- 01 Digital Marketing Strategy
- 02 Digital Strategy
- 03 Market & Competitor Analysis
- 04 Target Audience Research
- 05 Marketing Funnel Development
- 06 Digital Campaign Planning
- 07 Performance Analysis

RESULTS

- 01 Stronger online presence
- 02 Better audience targeting
- 03 Increased brand awareness
- 04 More qualified leads
- 05 Improved conversion opportunities
- 06 Sustainable digital growth



MARKETING SERVICES

Social Media Marketing (SMM)

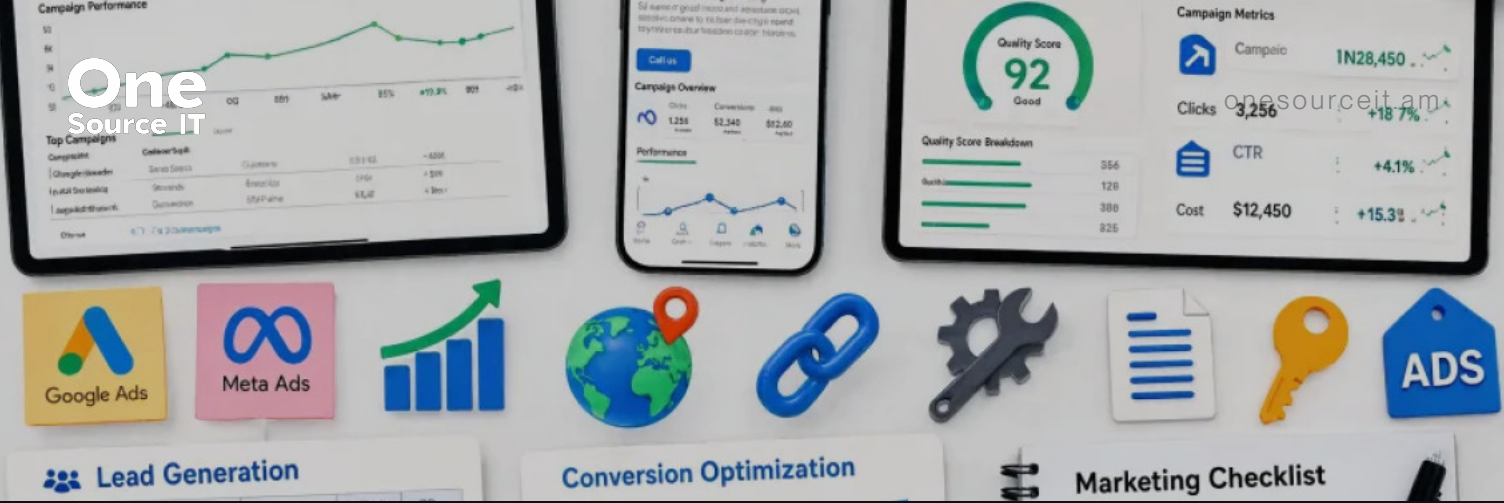
Make your brand part of the conversation.

INCLUDES

- 01 Instagram Management
- 02 Facebook Management
- 03 LinkedIn Management
- 04 Content Strategy
- 05 Content Planning
- 06 Posts, Reels & Stories
- 07 Community Management
- 08 Social Media Analytics

RESULTS

- 01 Consistent social media presence
- 02 Higher audience engagement
- 03 Stronger brand awareness
- 04 Growing community
- 05 Better content performance



MARKETING SERVICES

Performance Marketing

Turn advertising spend into measurable results.

INCLUDES

- 01 Google Ads
- 02 Meta Ads
- 03 LinkedIn Ads
- 04 Advertising Campaigns
- 05 Lead Generation
- 06 Conversion Optimization
- 07 Retargeting / Remarketing
- 08 Campaign Analytics

RESULTS

- 01 More qualified leads
- 02 Improved conversion rates
- 03 Better advertising efficiency
- 04 Lower acquisition costs
- 05 Increased return on ad spend



MARKETING SERVICES

Search Engine Optimization (SEO)

Be visible when your customers are searching.

INCLUDES

- 01 SEO Audit
- 02 Technical SEO
- 03 On-Page SEO
- 04 Off-Page SEO
- 05 Keyword Research
- 06 SEO Content Strategy
- 07 Local SEO
- 08 Search Engine Optimization

RESULTS

- 01 Improved search visibility
- 02 Growth of organic traffic
- 03 Higher search rankings
- 04 More qualified visitors
- 05 Better website structure



MARKETING SERVICES

Content Marketing

Content that builds trust and drives action.

INCLUDES

- 01 Content Strategy
- 02 Blog Content
- 03 SEO Articles
- 04 Copywriting
- 05 Landing Page Copy
- 06 Case Studies
- 07 Email Content
- 08 Visual Content

RESULTS

- 01 Stronger brand communication
- 02 Increased audience trust
- 03 More organic visibility
- 04 Higher engagement
- 05 Better website content



MARKETING SERVICES

Branding & Identity

Build a brand people remember.

INCLUDES

- 01 Brand Strategy
- 02 Brand Positioning
- 03 Visual Identity
- 04 Logo Design
- 05 Brand Guidelines
- 06 Tone of Voice
- 07 Marketing Materials

RESULTS

- 01 Clearer brand positioning
- 02 Stronger visual identity
- 03 Higher brand recognition
- 04 Consistent brand communication
- 05 Greater audience trust
- 06 Professional brand presence

MARKETING SERVICES

Web & Conversion Marketing

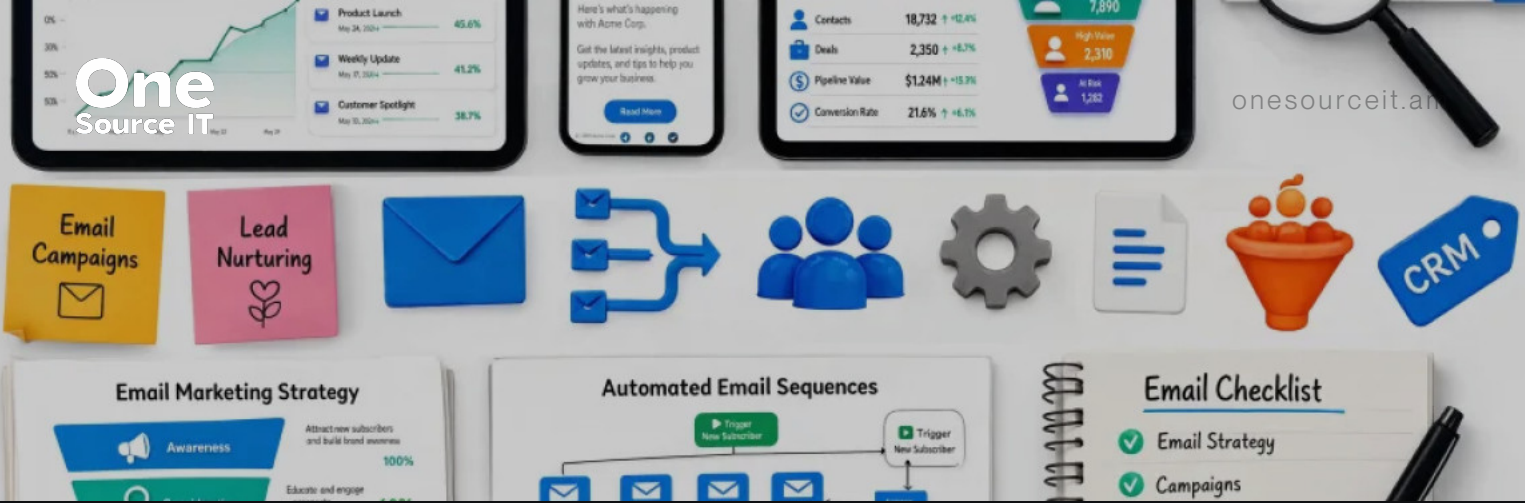
Build better experiences. Convert more visitors.

INCLUDES

- 01 Landing Page Development
- 02 Corporate Websites
- 03 E-commerce
- 04 UX/UI Optimization
- 05 Conversion Rate Optimization (CRO)
- 06 A/B Testing
- 07 Analytics & Tracking
- 08 Google Analytics / Tag Manager

RESULTS

- 01 Better user experience
- 02 Higher conversion rates
- 03 More qualified leads
- 04 Improved website performance
- 05 Better understanding of user behavior



MARKETING SERVICES

Email Marketing & CRM

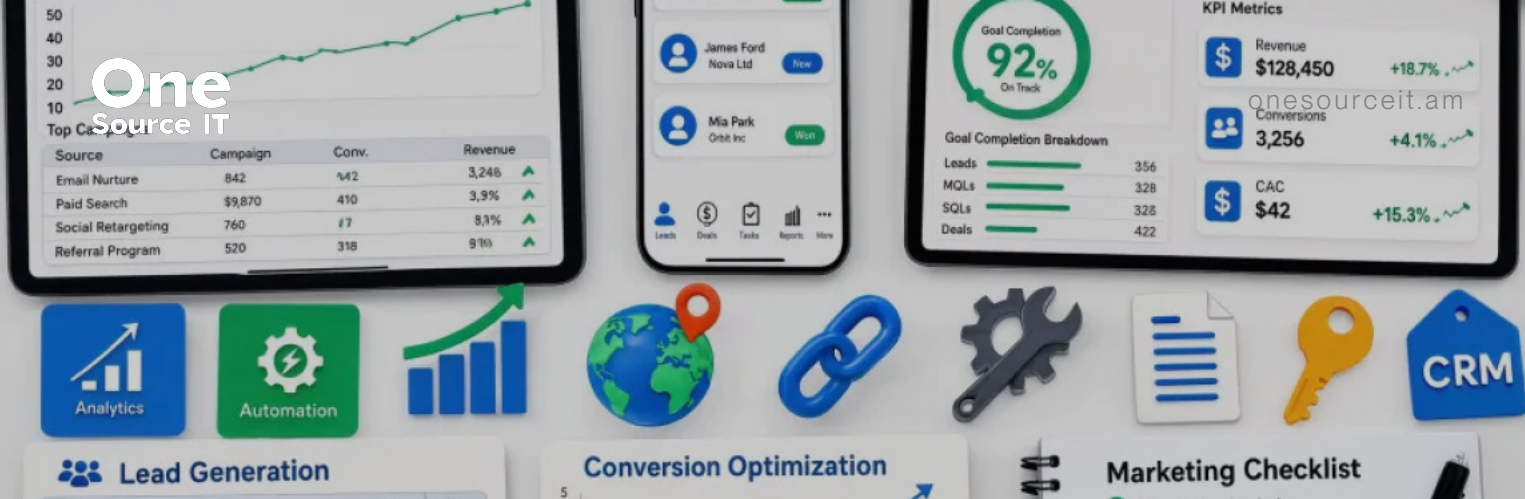
Turn customer relationships into long-term value.

INCLUDES

- 01 Email Marketing Strategy
- 02 Email Campaigns
- 03 Automated Email Sequences
- 04 Lead Nurturing
- 05 CRM Integration
- 06 Customer Segmentation

RESULTS

- 01 Better customer communication
- 02 Higher email engagement
- 03 Improved lead nurturing
- 04 More qualified opportunities
- 05 Stronger customer relationships
- 06 More efficient marketing processes



MARKETING SERVICES

Analytics & Marketing Automation

Make better decisions. Automate what slows you down.

INCLUDES

- 01 Marketing Analytics
- 02 KPI Tracking
- 03 Conversion Tracking
- 04 Dashboard Development
- 05 Marketing Automation
- 06 CRM Automation
- 07 Lead Management

RESULTS

- 01 Clearer marketing insights
- 02 Better decision making
- 03 Improved process efficiency
- 04 Reduced manual work
- 05 Better lead management
- 06 More scalable marketing operations

08

MARKETING

Digital products



DIGITAL PRODUCTS

Digital Business Card

One tap to share your professional identity.

INCLUDES

- 01 NFC Card
- 02 QR Code
- 03 Personal Digital Profile
- 04 Contact Saving
- 05 Social Media Integration
- 06 Website & Contact Links
- 07 Visit Analytics

RESULTS

- 01 Faster contact sharing
- 02 Professional digital presence
- 03 Reduced reliance on printed business cards
- 04 Easier access to contact information
- 05 Measurable profile engagement



DIGITAL PRODUCTS

Digital Menu

Your menu, one scan away.

INCLUDES

- 01 QR Menu
- 02 NFC Integration
- 03 Multi-language Menu
- 04 Menu Categories
- 05 Food Photos & Prices
- 06 Admin Dashboard
- 07 Real-time Updates
- 08 Table-specific QR Codes

RESULTS

- 01 Faster menu access
- 02 Reduced printing costs
- 03 Easier menu management
- 04 Better customer experience
- 05 Instant content updates



DIGITAL PRODUCTS

Digital Loyalty Card

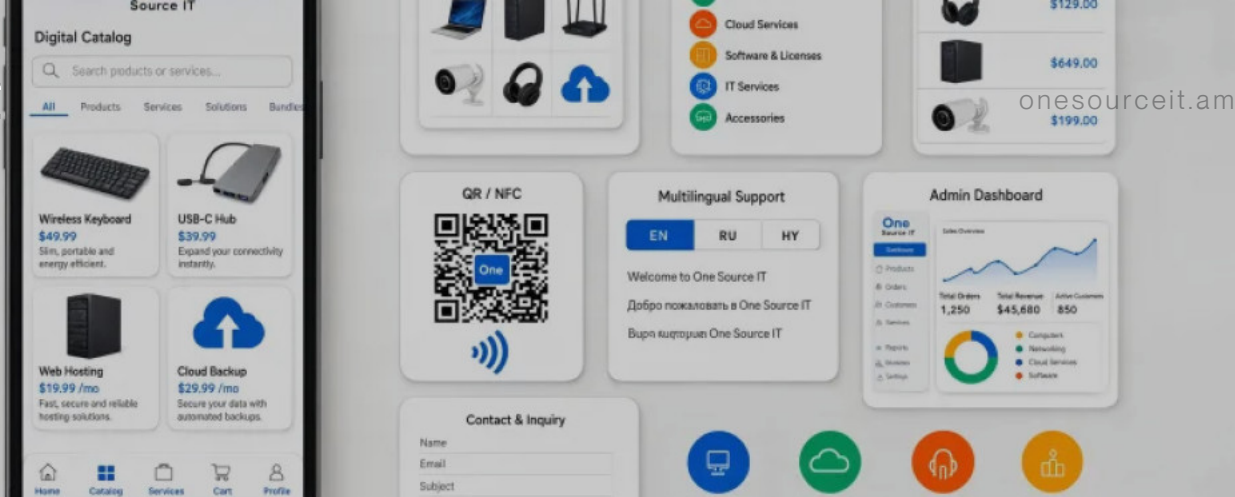
Keep customers coming back.

INCLUDES

- 01 Digital Loyalty Card
- 02 QR / NFC
- 03 Reward Points
- 04 Discounts
- 05 Special Offers
- 06 Customer Profiles
- 07 Purchase History
- 08 Loyalty Program Management

RESULTS

- 01 Increased customer retention
- 02 Stronger customer loyalty
- 03 More repeat purchases
- 04 Better customer data management
- 05 More personalized offers



DIGITAL PRODUCTS

Digital Catalog

Your products and services, all in one place.

INCLUDES

- 01 Digital Catalog
- 02 Product & Service Pages
- 03 Categories
- 04 Images & Prices
- 05 QR / NFC
- 06 Multilingual Content
- 07 Admin Dashboard
- 08 Contact & Inquiry Forms

RESULTS

- 01 Better product presentation
- 02 Reduced printing costs
- 03 Faster content updates
- 04 Improved customer experience
- 05 More inquiries and sales opportunities



DIGITAL PRODUCTS

Smart Feedback

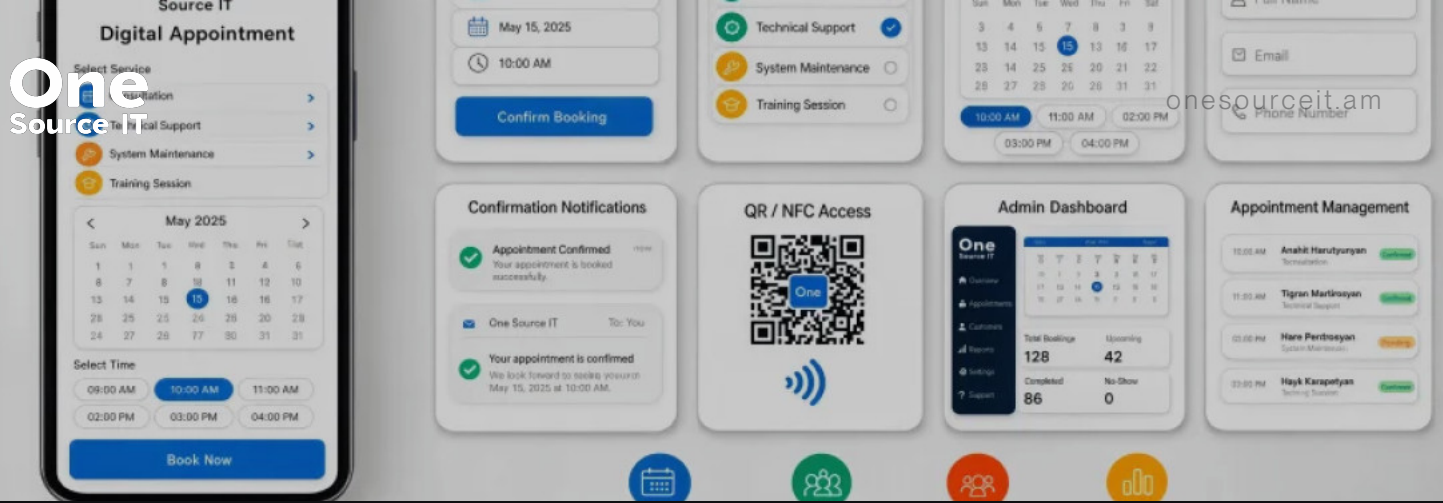
Listen to customers. Improve your business.

INCLUDES

- 01 Feedback System
- 02 QR / NFC Access
- 03 Rating Forms
- 04 Customer Feedback
- 05 Analytics Dashboard
- 06 Rating Statistics
- 07 Branch & Department Analytics
- 08 Employee Performance Insights

RESULTS

- 01 Better understanding of customer satisfaction
- 02 Faster issue identification
- 03 Improved service quality
- 04 Better customer experience
- 05 Clearer data for business decisions



DIGITAL PRODUCTS

Digital Appointment

Book in a few taps.

INCLUDES

- 01 Online Booking
- 02 Service Selection
- 03 Date & Time Selection
- 04 Customer Data Collection
- 05 Confirmation Notifications
- 06 QR / NFC Access
- 07 Admin Dashboard
- 08 Appointment Management

RESULTS

- 01 More online bookings
- 02 Fewer phone inquiries
- 03 Easier customer experience
- 04 Better appointment management
- 05 Reduced administrative workload



DIGITAL PRODUCTS

Digital Event Pass

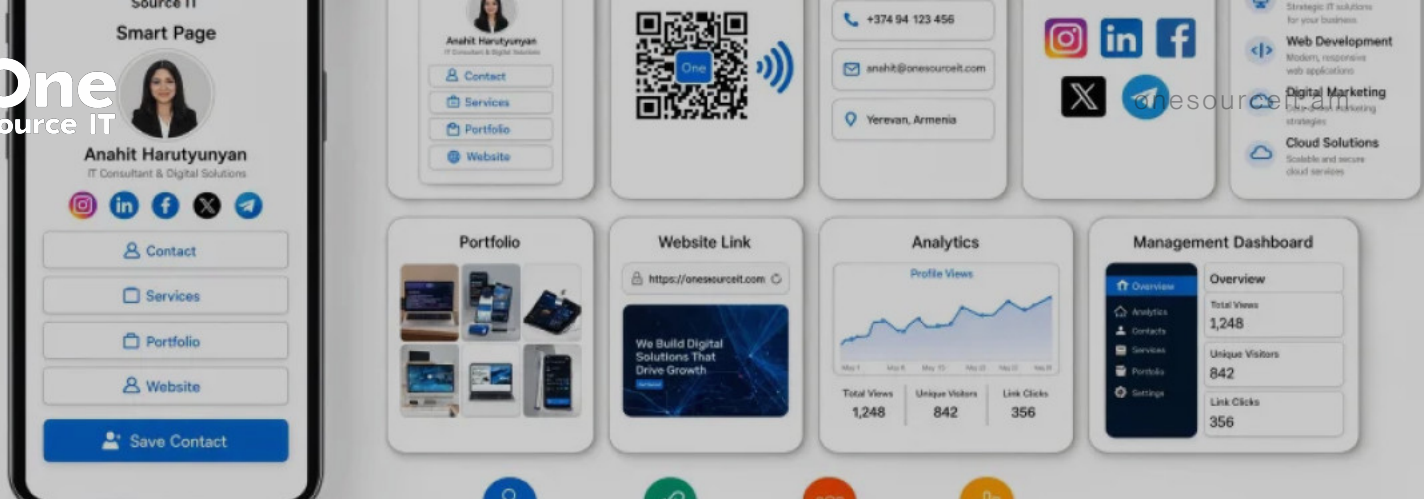
Event access, one scan away.

INCLUDES

- 01 Digital Event Pass
- 02 QR / NFC
- 03 Attendee Registration
- 04 Access Verification
- 05 Attendee Data Management
- 06 Event Dashboard
- 07 Entry Analytics

RESULTS

- 01 Faster event entry
- 02 More efficient registration
- 03 Better attendee flow management
- 04 Reduced use of printed passes
- 05 More organized event operations



DIGITAL PRODUCTS

One Source Smart Page

One link. Your entire digital presence.

INCLUDES

- 01 Personal Smart Page
- 02 NFC / QR
- 03 Contact Information
- 04 Social Media
- 05 Services
- 06 Portfolio
- 07 Website Link
- 08 Analytics
- 09 Management Dashboard

RESULTS

- 01 Centralized digital presence
- 02 Easier access to contacts and links
- 03 Professional online presentation
- 04 Increased profile visits

NEXT STEP

Let's build it together

Write or call for a consultation — we will assemble the right mix of IT and marketing.

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