

ONESOURCEIT

IT and Marketing

Websites, software, SMM, ads and content — one partner in Yerevan.



INTRODUCTION

Technology and marketing in one place

WHAT IT IS

We design, build and run websites, software and marketing systems as one team.

WHO IT IS FOR

For companies in Armenia and abroad that need a single technology and marketing partner.

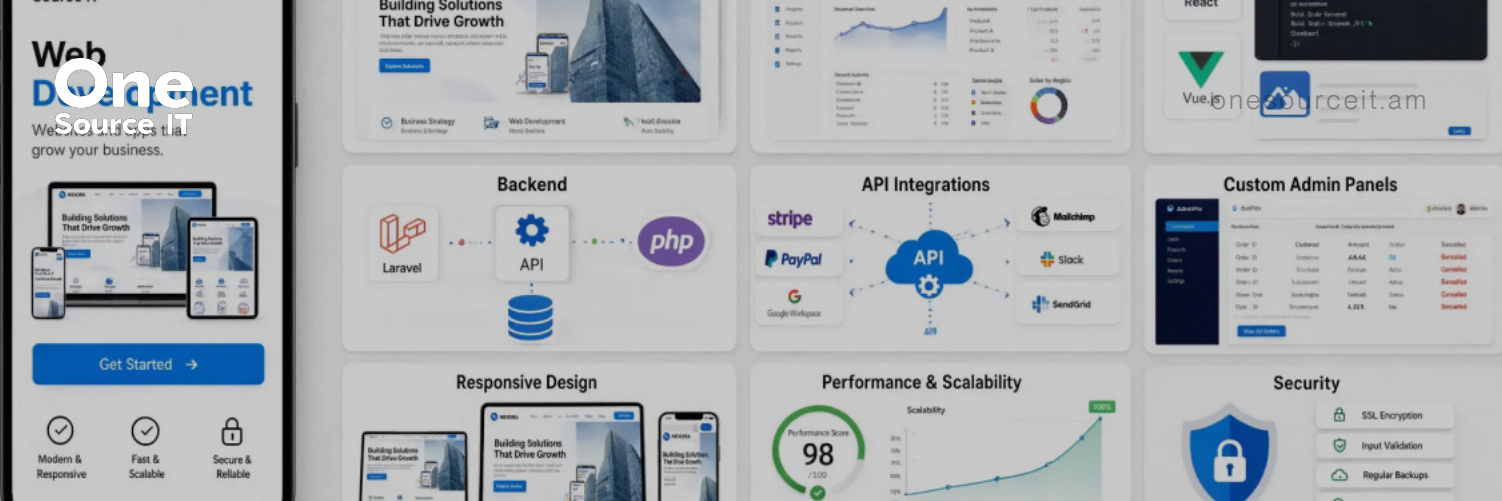
BUSINESS VALUE

One source for delivery — less coordination, clearer results, room to grow.

12

IT

IT services



LARAVEL · REACT · VUE · PHP · MYSQL

Web Development

Scalable, secure and high-performance websites and web applications built around your business goals.

Horizontal scalability & High Availability

INCLUDES

- 01 Business & corporate websites
- 02 Custom web applications
- 03 Laravel development
- 04 API development & integrations
- 05 Database architecture
- 06 Authentication & user management
- 07 Responsive design implementation
- 08 Performance optimization
- 09 Security hardening
- 10 Deployment & server configuration

LARAVEL · REACT · VUE · PHP · MYSQL

How we work

01

Discovery & Requirements

We understand your business, target audience, goals and technical requirements and define the project scope.

02

Architecture & Planning

We define the system architecture, database structure, technologies, integrations and development roadmap

03

UI/UX & Development

We implement the interface and develop the required functionality, APIs, database and integrations.

04

Testing & Optimization

We test functionality, responsiveness, security and performance and fix identified issues.

05

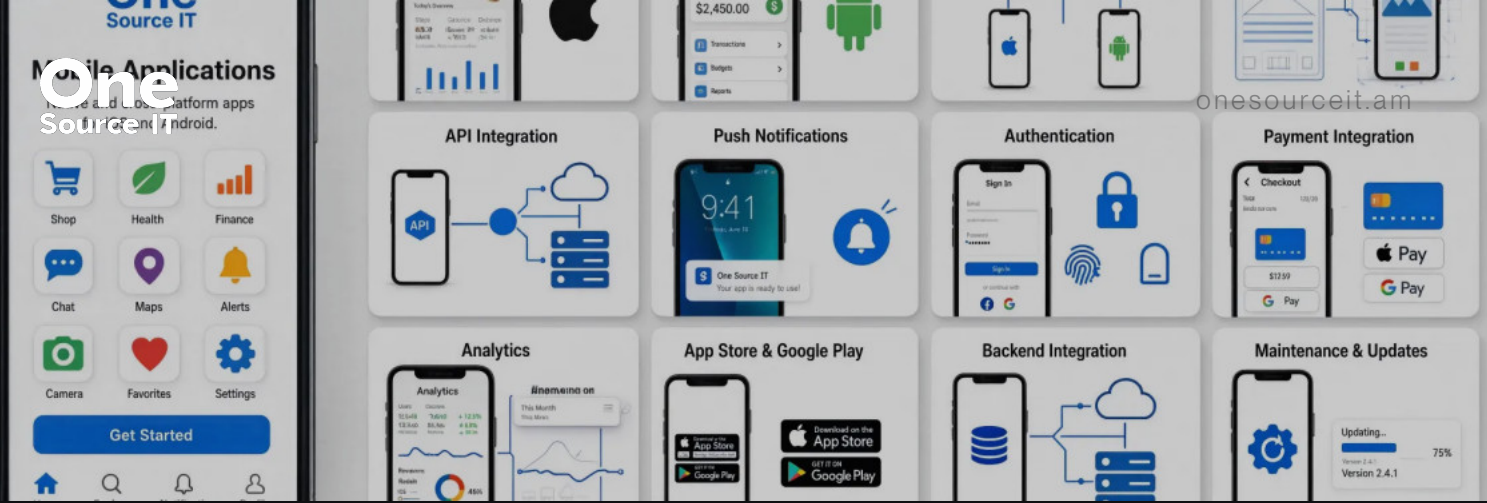
Deployment & Support

We deploy the solution to production, configure the server and provide ongoing technical support.

06

Support & Continuous Improvement

After launch, we monitor the solution, resolve issues, provide technical support, and continuously improve the system based on business needs and user feedback.



IOS · ANDROID · FLUTTER · REACT NATIVE

Mobile Applications

Reliable and intuitive mobile applications designed to deliver a smooth experience across modern devices.

Native speed & deep hardware integration

INCLUDES

- | | | | |
|----|-----------------------------|----|-------------------------------------|
| 01 | IOS applications | 06 | Push notifications |
| 02 | Android applications | 07 | Authentication |
| 03 | Cross-platform applications | 08 | Payment integration |
| 04 | UI/UX implementation | 09 | Analytics |
| 05 | API integration | 10 | App Store & Google Play preparation |

IOS · ANDROID · FLUTTER · REACT NATIVE

How we work

01

Discovery & Strategy

We define the app's purpose, target users, core functionality and technical requirements.

02

UX/UI Design

We design the user flow and interface to make the application intuitive and easy to use.

03

Development

We develop the mobile application, backend integrations, APIs and required functionality.

04

Testing

We test the application across devices and operating systems and resolve performance and usability issues.

05

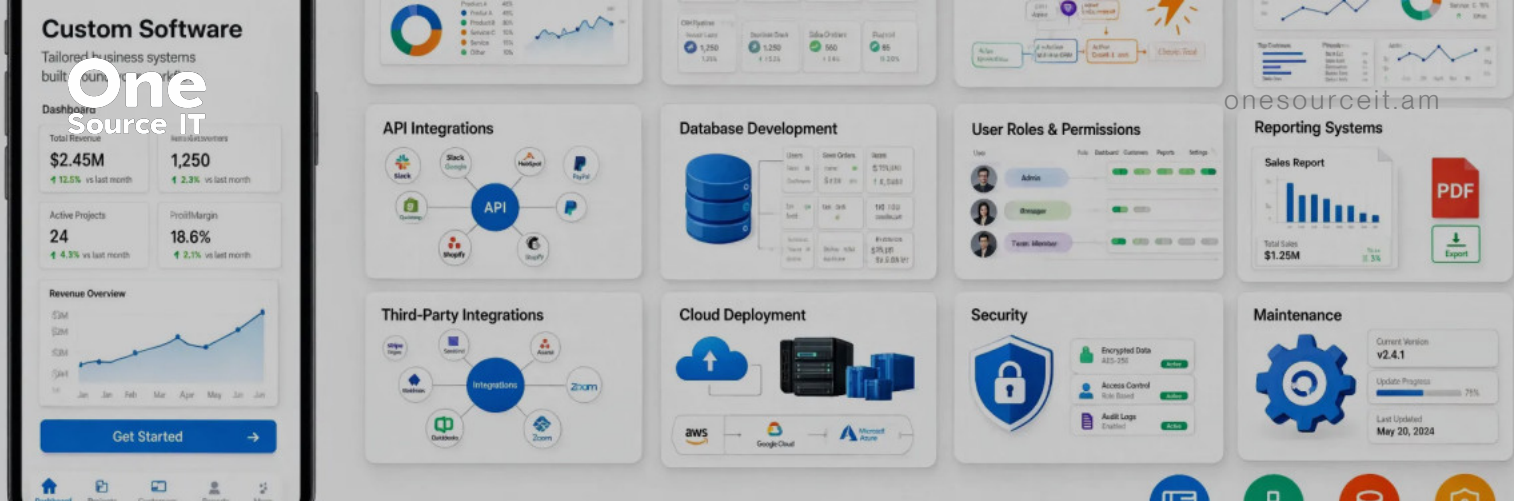
Launch & Maintenance

We prepare the application for release, publish it and provide ongoing updates and support.

06

Support & Continuous Improvement

After launch, we monitor the solution, resolve issues, provide technical support, and continuously improve the system based on business needs and user feedback.



TAILORED SOLUTIONS · AUTOMATION · INTEGRATION

Custom Software

Custom software solutions built around your unique business processes and operational requirements.

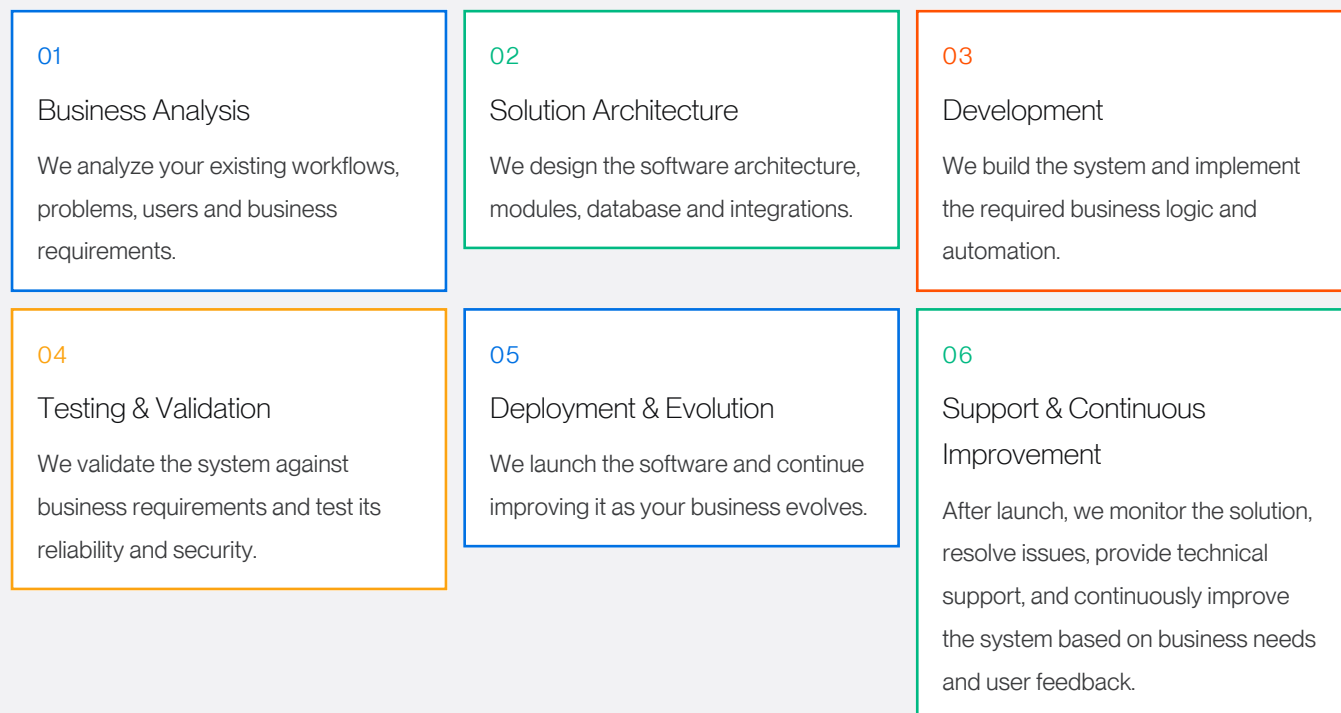
Full compliance with industry standards

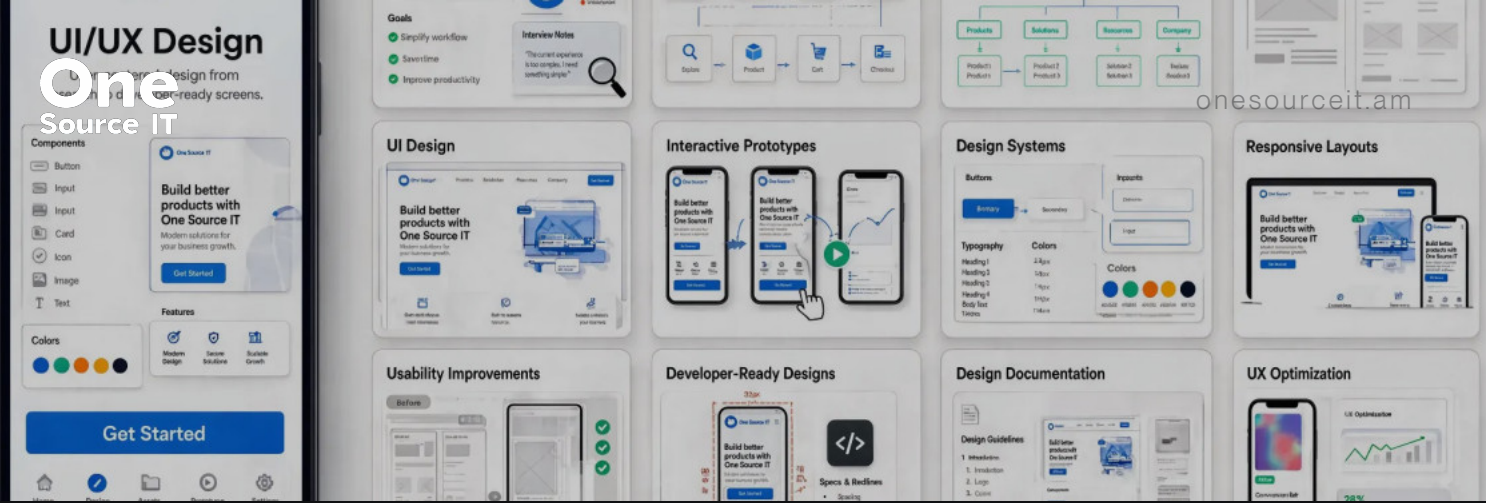
INCLUDES

- 01 Business management systems
- 02 CRM & ERP solutions
- 03 Workflow automation
- 04 Custom dashboards
- 05 API integrations
- 06 Database development
- 07 User roles & permissions
- 08 Reporting systems
- 09 Third-party integrations
- 10 Cloud deployment

TAILORED SOLUTIONS · AUTOMATION · INTEGRATION

How we work





UX RESEARCH · UI DESIGN · PROTOTYPING

UI/UX Design

Clear, intuitive and conversion-focused digital experiences designed around real users.

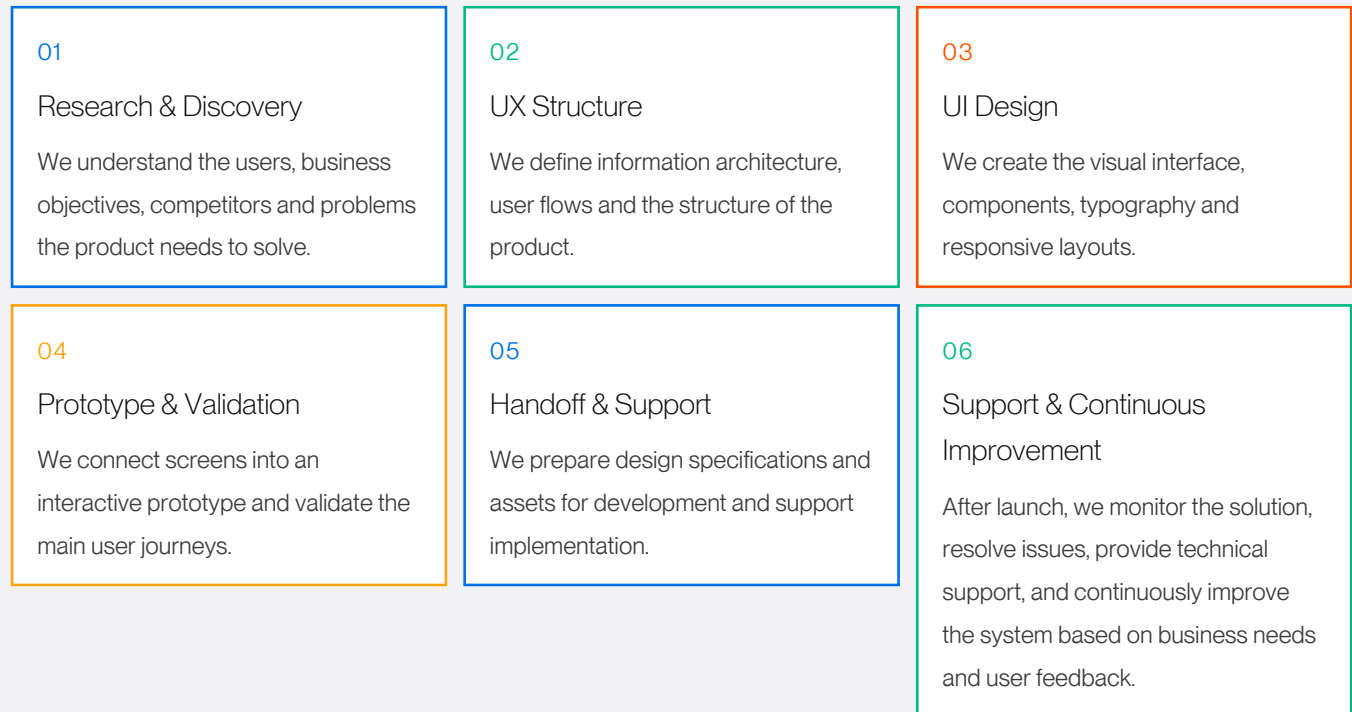
Optimized user flows & workplace ergonomics

INCLUDES

- | | |
|-----------------------------|----------------------------|
| 01 UX research | 06 Interactive prototypes |
| 02 User flows | 07 Design systems |
| 03 Information architecture | 08 Responsive layouts |
| 04 Wireframes | 09 Usability improvements |
| 05 UI design | 10 Developer-ready designs |

UX RESEARCH · UI DESIGN · PROTOTYPING

How we work





IT STRATEGY · ARCHITECTURE · TECHNOLOGY ADVISORY

IT Consulting

Practical technology guidance to help businesses make better IT decisions and reduce technical risk.

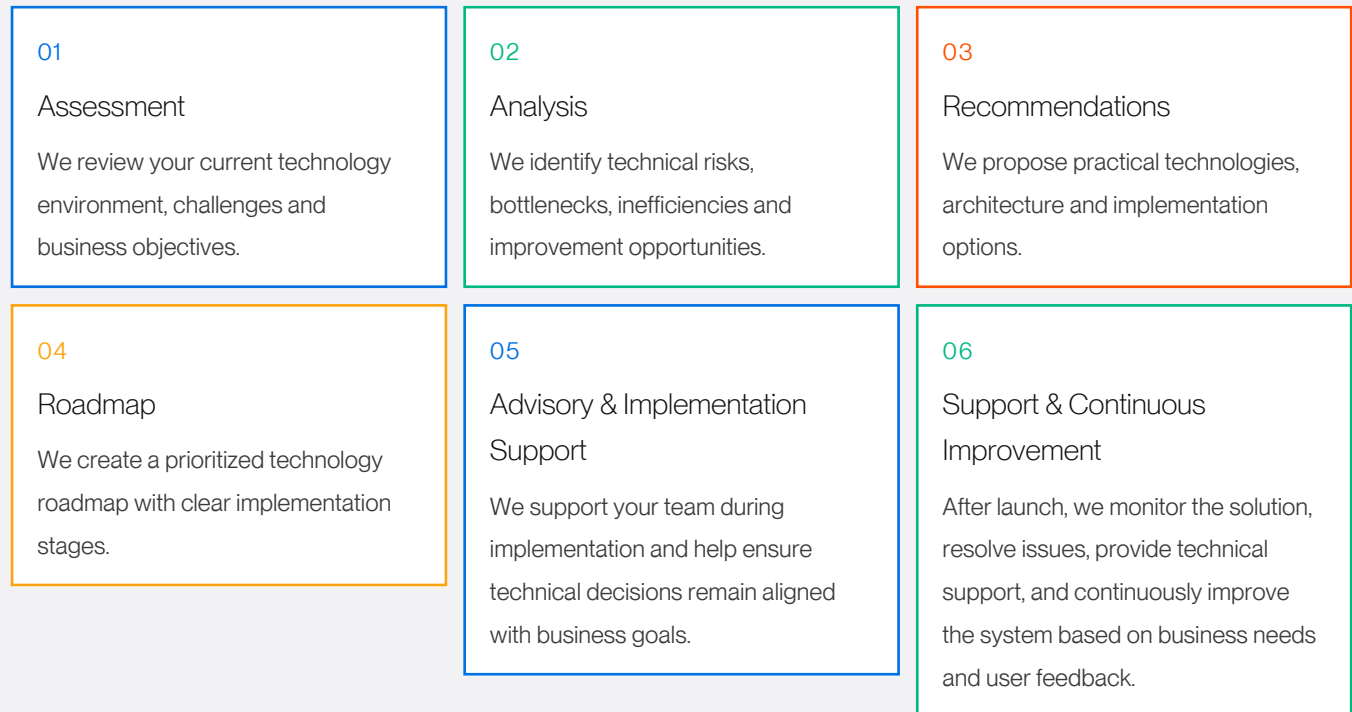
Justified tech stack & clear development roadmap

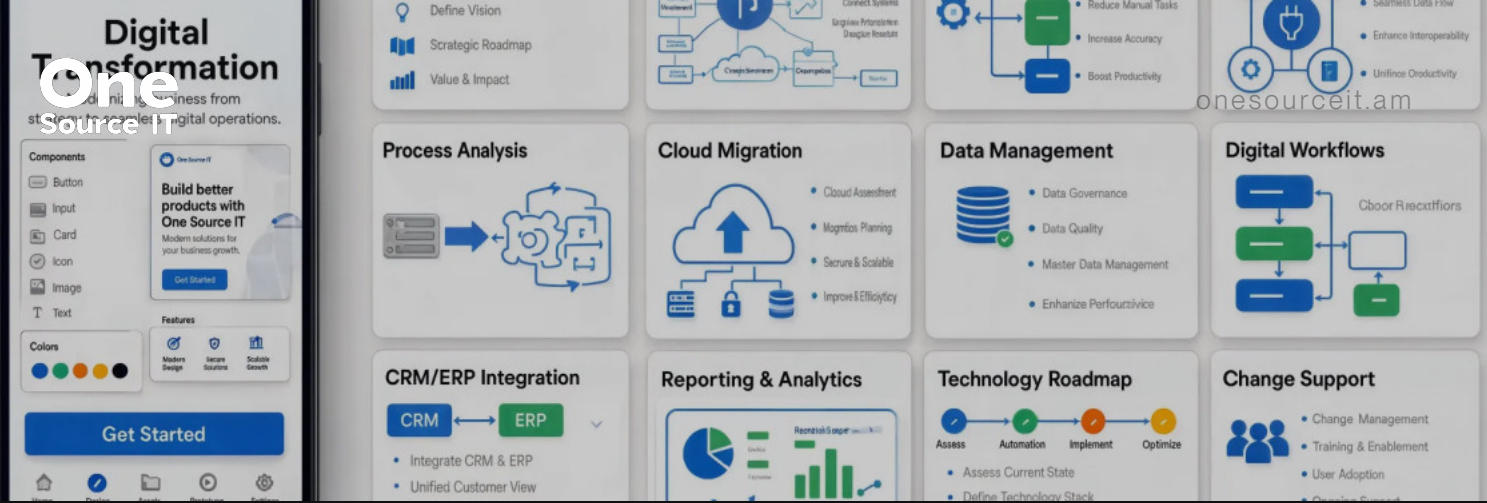
INCLUDES

- | | |
|--------------------------|-----------------------|
| 01 IT strategy | 06 Cloud consulting |
| 02 Technology assessment | 07 Vendor evaluation |
| 03 Infrastructure review | 08 Technology roadmap |
| 04 Software architecture | 09 Cost optimization |
| 05 Security assessment | 10 Risk assessment |

IT STRATEGY · ARCHITECTURE · TECHNOLOGY ADVISORY

How we work





AUTOMATION · MODERNIZATION · DIGITAL STRATEGY

Digital Transformation

Transforming traditional business processes into efficient, connected and scalable digital operations.

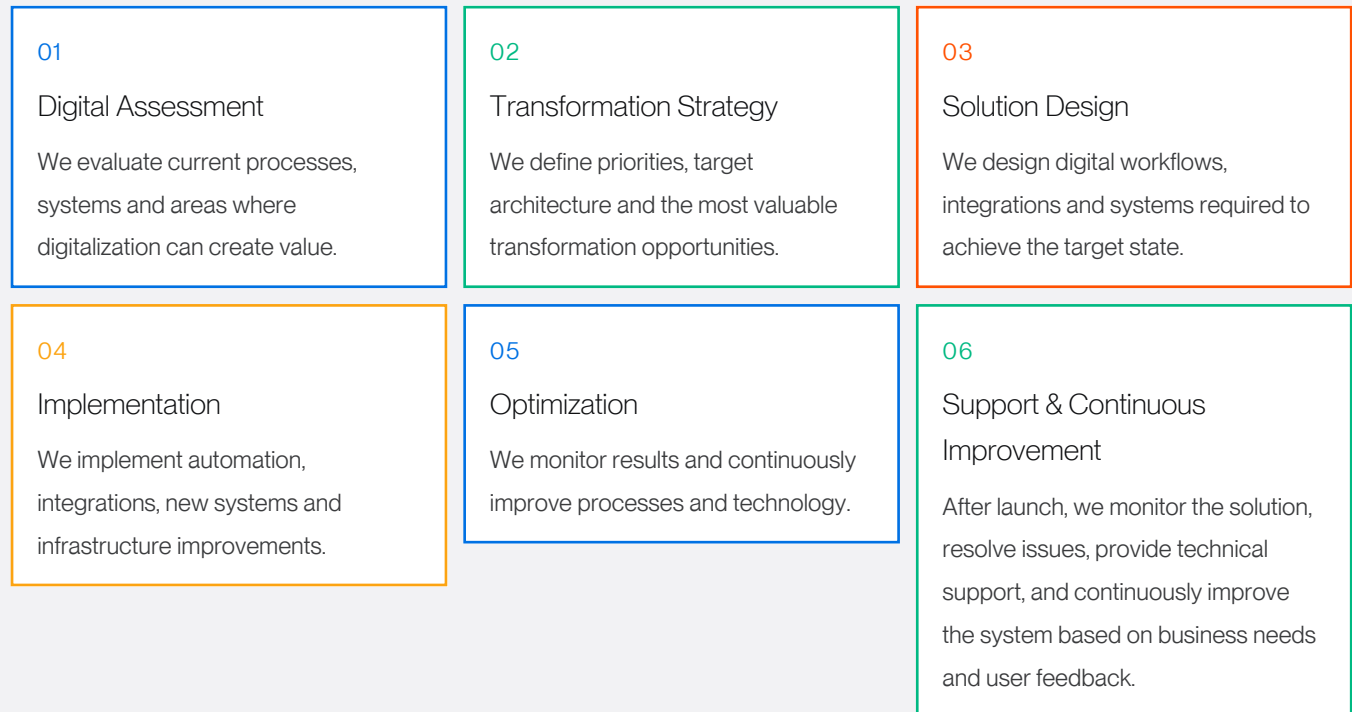
Increased competitiveness & organizational flexibility

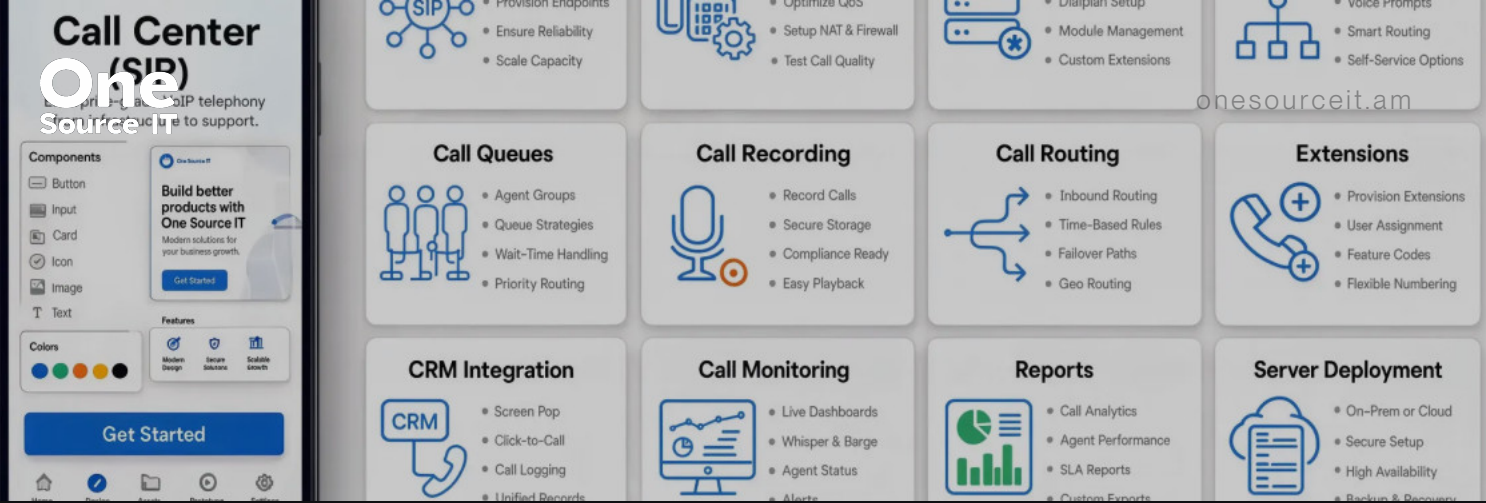
INCLUDES

- | | |
|-------------------------|--------------------------|
| 01 Digital strategy | 06 Cloud migration |
| 02 Process analysis | 07 Data management |
| 03 Business automation | 08 Digital workflows |
| 04 System integration | 09 CRM/ERP integration |
| 05 Legacy modernization | 10 Reporting & analytics |

AUTOMATION · MODERNIZATION · DIGITAL STRATEGY

How we work





SIP · VOIP · ASTERISK · FREEPBX

Call Center (SIP)

Reliable business communication systems for inbound, outbound and internal calls.

We design and deploy SIP-based communication systems that give businesses better control over calls, extensions, recordings and customer communication. Solutions can integrate with CRM systems and support advanced call center workflows.

INCLUDES

- | | |
|-----------------------|--------------------|
| 01 SIP infrastructure | 06 Call recording |
| 02 VoIP configuration | 07 Call routing |
| 03 Asterisk & FreePBX | 08 Extensions |
| 04 IVR | 09 CRM integration |
| 05 Call queues | 10 Call monitoring |

SIP · VOIP · ASTERISK · FREEPBX

How we work

01

Communication Assessment

We analyze your call volume, teams, existing phone systems and communication requirements.

02

Architecture Design

We design the SIP, PBX, extensions, routing and integration architecture.

03

Configuration

We configure the PBX, SIP accounts, IVR, queues, recording and routing rules.

04

CRM & System Integration

We connect the phone system with CRM and other business tools where required.

05

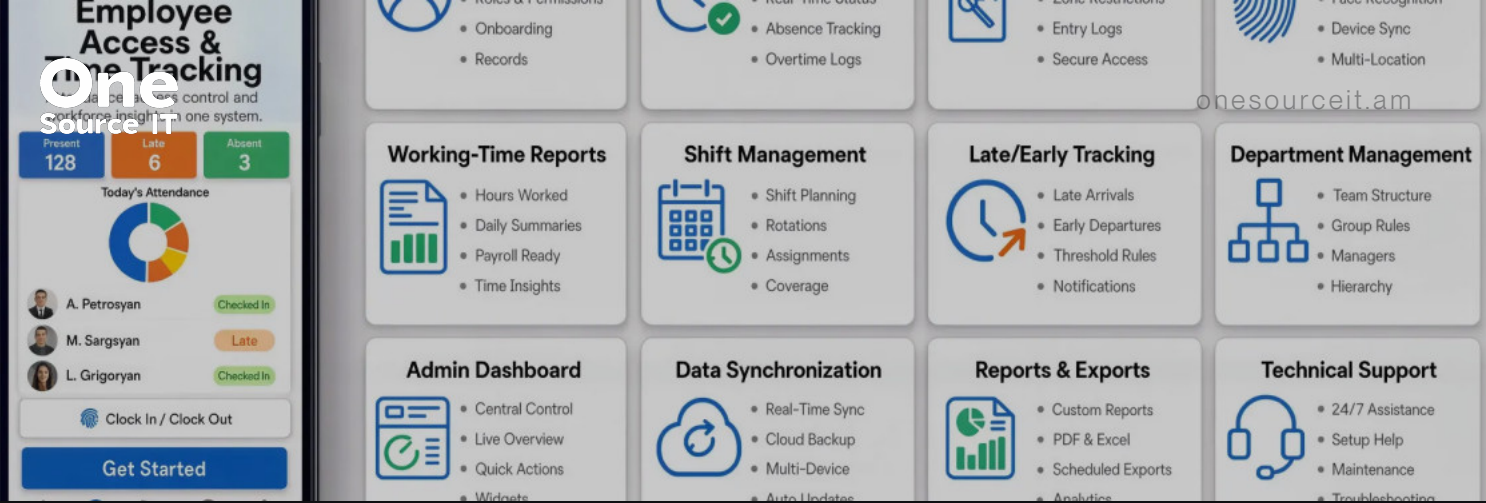
Testing & Launch

We test calls, routing, recording and system reliability before going live.

06

Support & Continuous Improvement

After launch, we monitor the solution, resolve issues, provide technical support, and continuously improve the system based on business needs and user feedback.



ATTENDANCE · ACCESS CONTROL · TIME TRACKING

Employee Access & Time Tracking System

A centralized system for employee access control, attendance and working-time management.

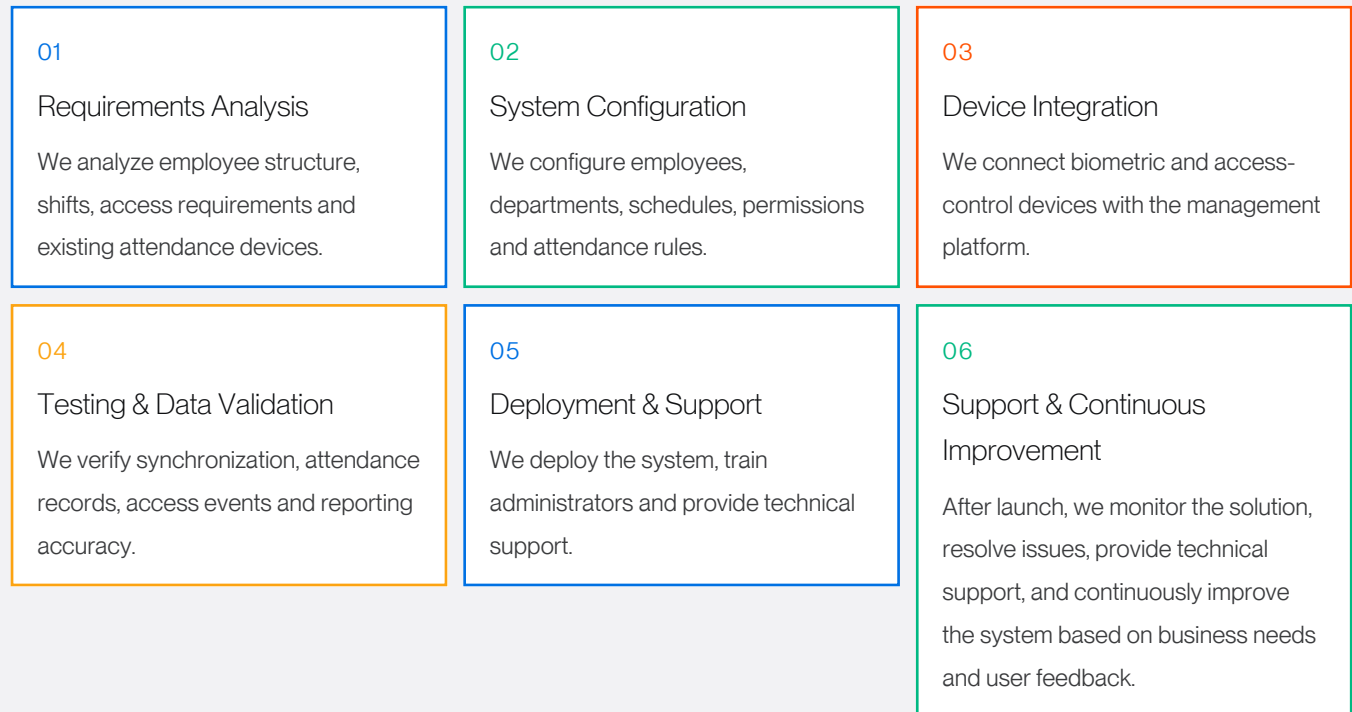
We implement employee access and time tracking systems that help organizations monitor attendance, working hours and access activity. The solution can connect biometric devices with a centralized web-based management platform.

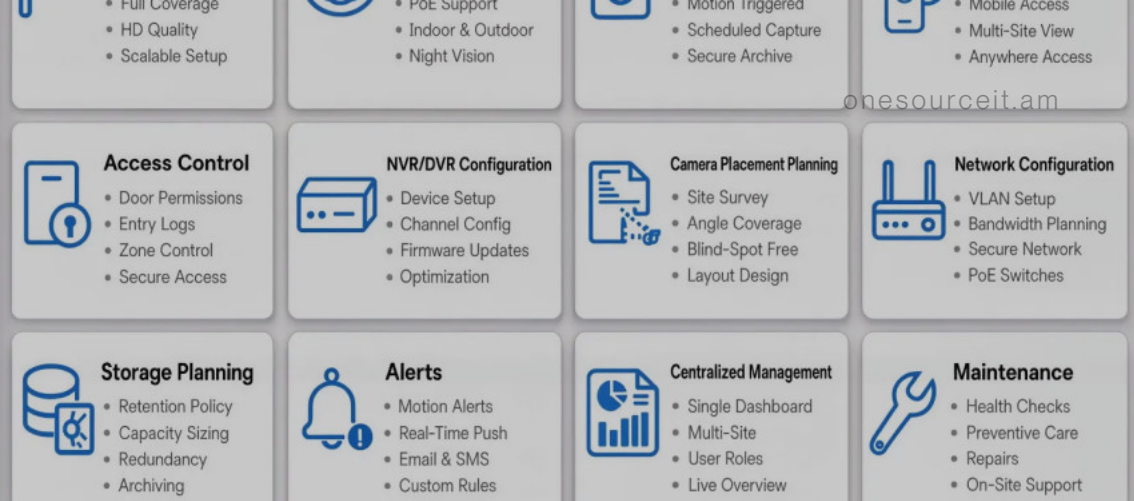
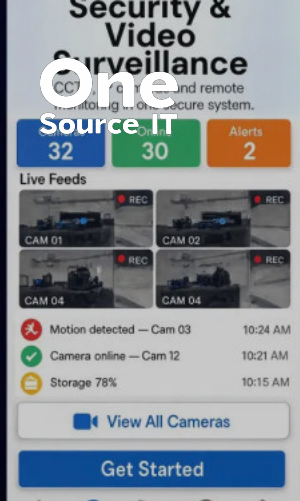
INCLUDES

- | | |
|---------------------------------|----------------------------------|
| 01 Employee management | 06 Shift management |
| 02 Attendance tracking | 07 Late/early departure tracking |
| 03 Access control | 08 Department management |
| 04 Biometric device integration | 09 Admin dashboard |
| 05 Working-time reports | 10 Data synchronization |

ATTENDANCE · ACCESS CONTROL · TIME TRACKING

How we work





CCTV · ACCESS CONTROL · MONITORING

Security & Video Surveillance System

Integrated security and video surveillance solutions for protecting people, property and business operations.

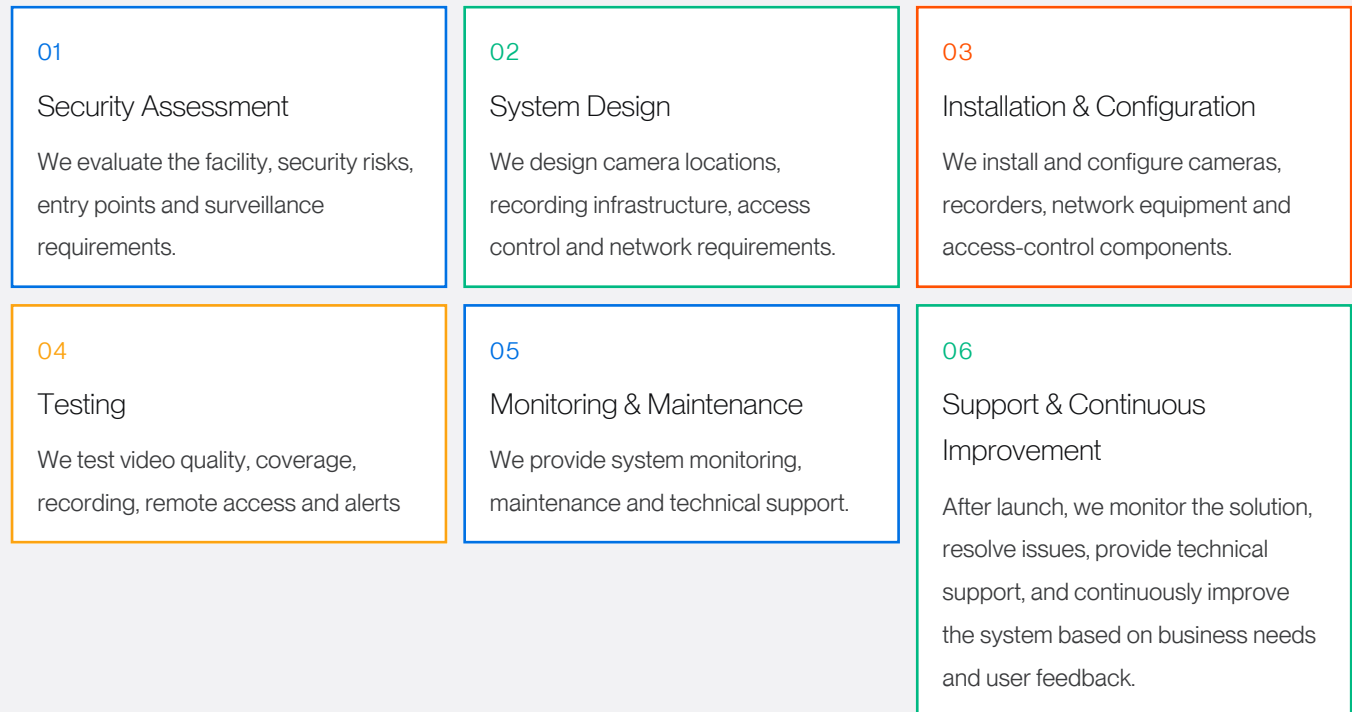
We design and implement video surveillance and security systems that provide better visibility and control across your facilities. Solutions can combine CCTV, access control, recording, monitoring and centralized management.

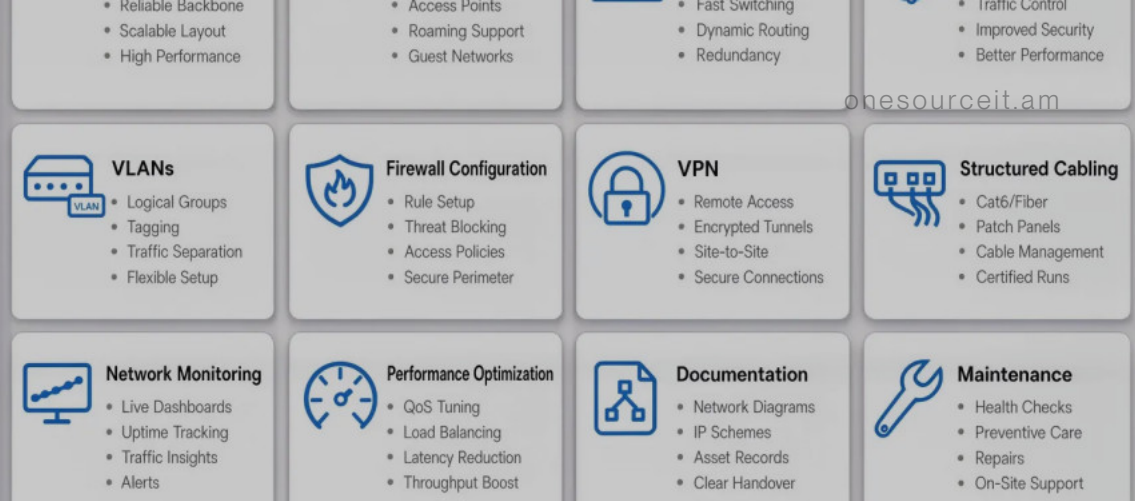
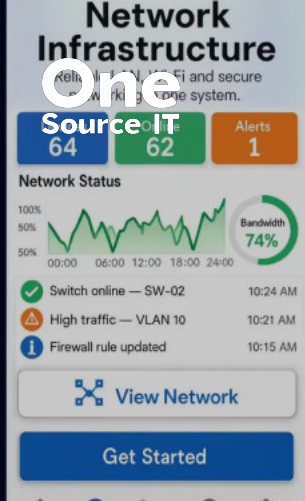
INCLUDES

- | | | | |
|----|-------------------|----|---------------------------|
| 01 | CCTV systems | 06 | NVR/DVR configuration |
| 02 | IP cameras | 07 | Camera placement planning |
| 03 | Video recording | 08 | Network configuration |
| 04 | Remote monitoring | 09 | Storage planning |
| 05 | Access control | 10 | Alerts |

CCTV · ACCESS CONTROL · MONITORING

How we work





LAN · WI-FI · ROUTING · SWITCHING

Network Infrastructure

Secure and reliable network infrastructure designed for modern business operations.

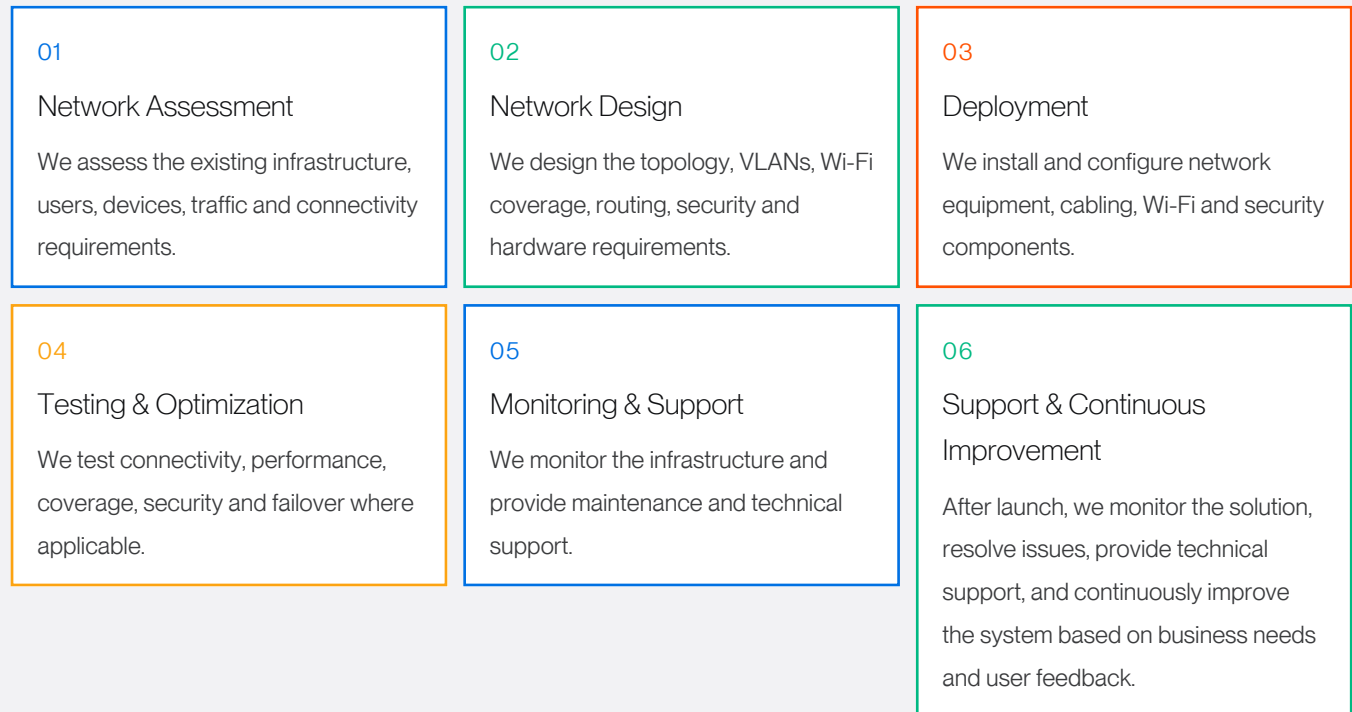
We design, deploy and maintain business network infrastructure that provides reliable connectivity, performance and security. From office networks to complex multi-site environments, we build infrastructure that supports your current and future requirements.

INCLUDES

- | | |
|-------------------------|-----------------------------|
| 01 LAN infrastructure | 06 Firewall configuration |
| 02 Wi-Fi networks | 07 VPN |
| 03 Routing & switching | 08 Structured cabling |
| 04 Network segmentation | 09 Network monitoring |
| 05 VLAN | 10 Performance optimization |

LAN · WI-FI · ROUTING · SWITCHING

How we work





CLOUD · INFRASTRUCTURE · DEVOPS · SCALABILITY

Cloud Solutions

Flexible and secure cloud infrastructure designed for performance, scalability and business continuity.

We help businesses design, migrate and manage cloud infrastructure that supports modern applications and business operations. From cloud migration to server deployment, monitoring and optimization, we build reliable cloud environments.

INCLUDES

- | | |
|-----------------------|------------------------------|
| 01 Cloud architecture | 06 Monitoring |
| 02 Cloud migration | 07 Security |
| 03 Virtual servers | 08 Load balancing |
| 04 Storage | 09 High availability |
| 05 Backup | 10 Infrastructure automation |

CLOUD · INFRASTRUCTURE · DEVOPS · SCALABILITY

How we work

01

Cloud Assessment

We analyze your current infrastructure, applications, workloads and cloud requirements.

02

Architecture Design

We design the cloud architecture, networking, storage, security and scalability strategy.

03

Migration & Deployment

We migrate workloads or deploy new infrastructure and configure required services.

04

Security & Optimization

We secure the environment and optimize performance, reliability and resource usage.

05

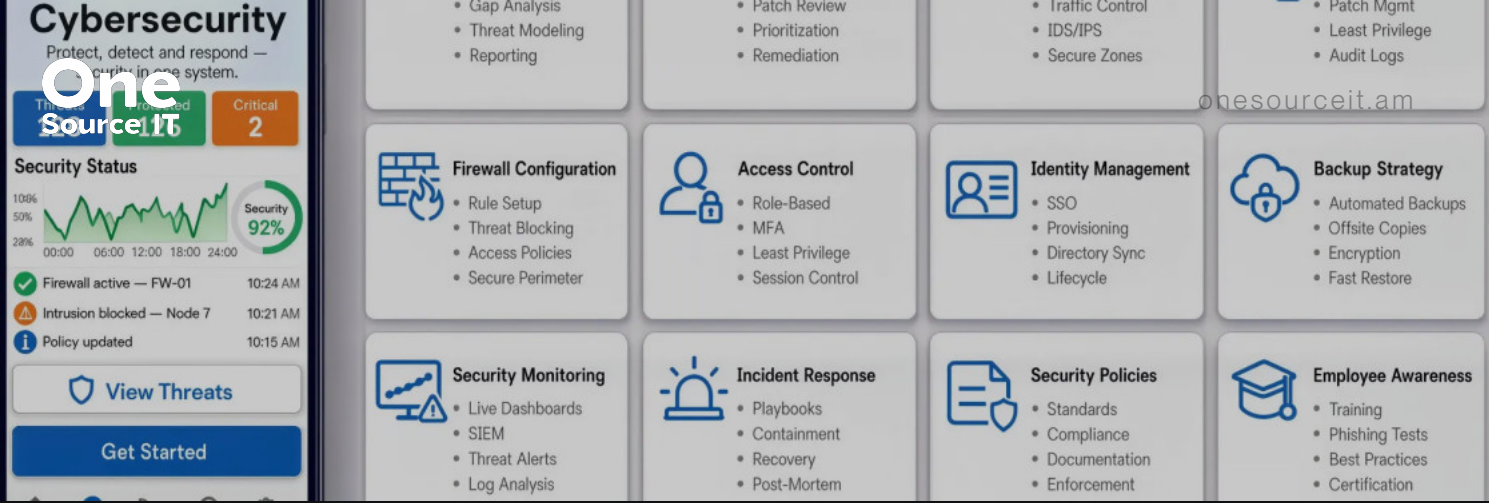
Monitoring & Management

We monitor infrastructure health and provide ongoing management and optimization.

06

Support & Continuous Improvement

After launch, we monitor the solution, resolve issues, provide technical support, and continuously improve the system based on business needs and user feedback.



SECURITY ASSESSMENT · PROTECTION · MONITORING

Cybersecurity

Practical cybersecurity solutions that protect systems, data and business operations from evolving threats.

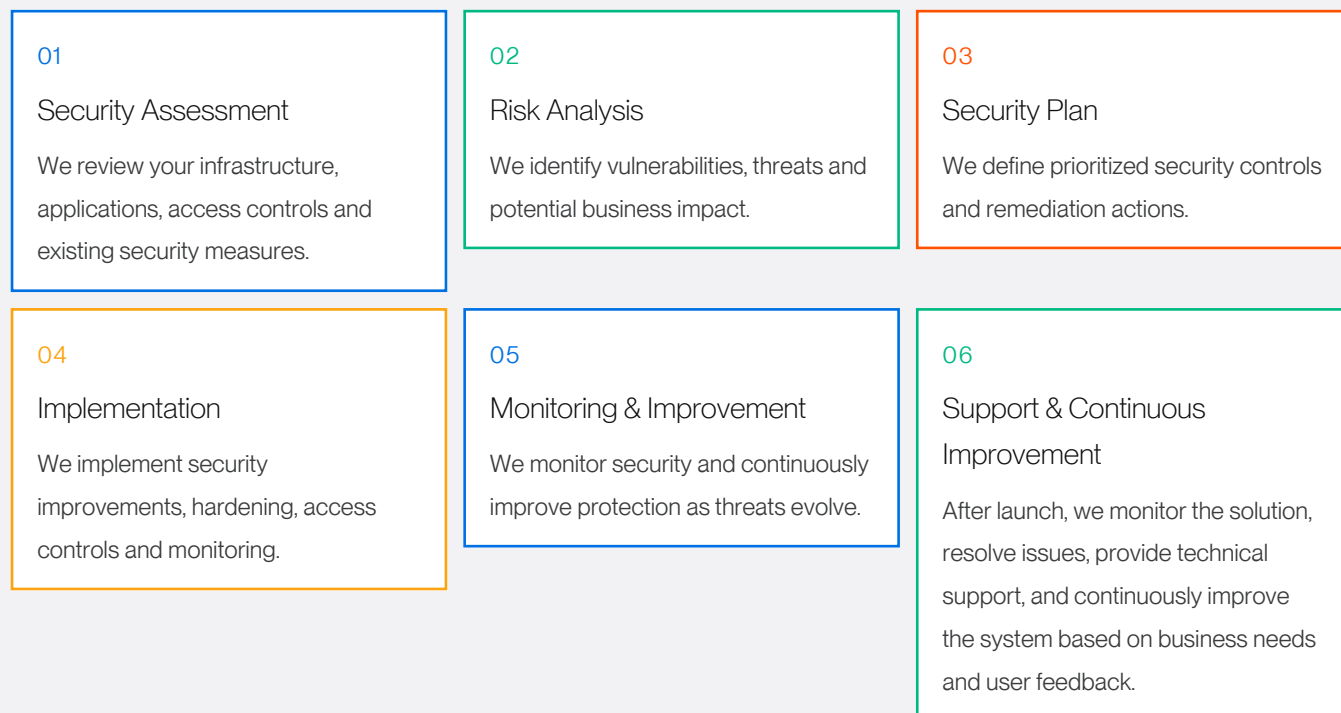
We help businesses identify vulnerabilities, strengthen security controls and reduce cyber risks. Our cybersecurity services cover infrastructure, applications, networks, access management and ongoing monitoring.

INCLUDES

- | | |
|-----------------------------|-------------------------------|
| 01 Security assessment | 06 Access control |
| 02 Vulnerability assessment | 07 Identity management |
| 03 Network security | 08 Backup strategy |
| 04 Server hardening | 09 Security monitoring |
| 05 Firewall configuration | 10 Incident response planning |

SECURITY ASSESSMENT · PROTECTION · MONITORING

How we work



04

MARKETING

Ready-made packages for every
stage of growth

PACKAGES

Social Presence

Build a consistent and professional presence on social media.

INCLUDES

- 01 Social media optimization
- 02 Content Plan
- 03 8 Post
- 04 8 Story
- 05 Copywriting
- 06 Graphic Design
- 07 Community Management

RESULTS

- 01 Consistent brand presence
- 02 Increased audience engagement
- 03 Stronger brand awareness
- 04 Professional and engaging content
- 05 Better communication with your audience



PACKAGES

Growth

Grow your brand and reach a wider audience on social media.

INCLUDES

- 01 Social media optimization
- 02 8 Post
- 03 4 Reel
- 04 12 Story
- 05 Content Plan
- 06 Copywriting
- 07 Design
- 08 Competitor Analysis
- 09 Monthly Report

RESULTS

- 01 Brand growth
- 02 Bigger reach

PACKAGES

Lead Generation

Turn social media reach into qualified leads and business inquiries.

INCLUDES

- 01 Social media optimization
- 02 8 Post
- 03 8 Reel
- 04 16 Story
- 05 Content Strategy
- 06 Targeting and Ads
- 07 Monthly Analytics
- 08 Lead Form Setup
- 09 Messenger / WhatsApp Setup

RESULTS

- 01 Leads
- 02 Inquiries

PACKAGES

Business Growth

Build a stronger sales system and turn growth into measurable business results.

INCLUDES

- 01 Social media optimization
- 02 12 Post
- 03 8-12 Reel
- 04 20+ Story
- 05 Targeting and Ads
- 06 Landing Page
- 07 Lead Form
- 08 CRM Consultation
- 09 WhatsApp Integration

RESULTS

- 01 Organized sales

03

MARKETING

Photo, Video & Reels for Your Campaigns

PHOTO & VIDEO

Professional Photo Shoot

Professional photography that brings your brand to life.

INCLUDES

- 01 Business & Corporate Photography
- 02 Product Photography
- 03 Team & Staff Portraits
- 04 Office & Workspace Photography
- 05 Event Photography
- 06 Social Media Content Photography
- 07 Photo Editing & Retouching
- 08 High-Resolution Image Delivery

RESULTS

- 01 Professional and consistent brand image
- 02 High-quality visual content for marketing
- 03 Increased engagement on social media
- 04 Stronger customer trust and credibility
- 05 Ready to use photos for websites, ads, and promotional materials

PHOTO & VIDEO

Reels Filming & Editing

Create engaging Reels that capture attention and grow your brand.

INCLUDES

- 01 Reels Content Planning
- 02 Script & Concept Development
- 03 Professional Video Filming
- 04 Short-Form Video Editing
- 05 Motion Graphics & Captions
- 06 Trend-Based Content Creation
- 07 Music & Sound Integration
- 08 Export in Social Media Formats

RESULTS

- 01 Increased reach and visibility
- 02 Higher audience engagement
- 03 Stronger brand awareness
- 04 More followers and potential customers
- 05 Professional and consistent video content



PHOTO & VIDEO

Professional Video Production

Bring your brand story to life with high-quality videos that inspire, engage, and convert.

INCLUDES

- 01 Creative Concept Development
- 02 Scriptwriting & Storyboarding
- 03 Professional Video Filming
- 04 Drone Footage (Optional)
- 05 Multi-Camera Production
- 06 Video Editing & Color Grading
- 07 Motion Graphics & Visual Effects
- 08 Music, Voice-over & Sound Design
- 09 Delivery in Multiple Formats

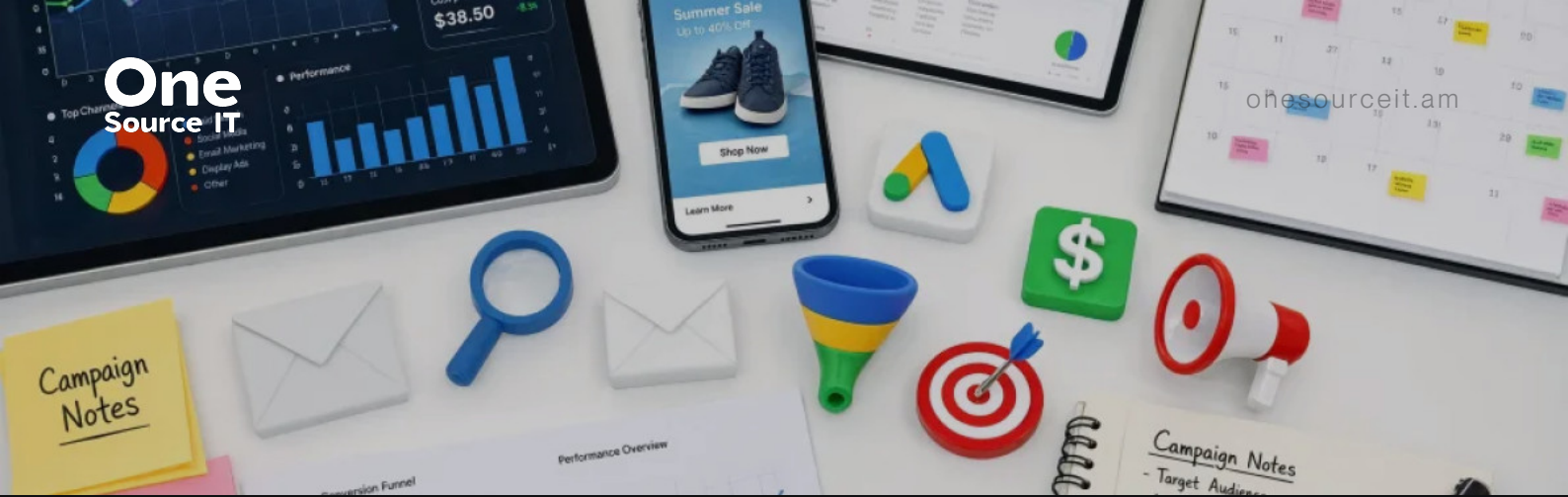
RESULTS

- 01 Stronger brand identity and storytelling
- 02 Increased audience engagement
- 03 Professional promotional content
- 04 Greater trust and credibility

09

MARKETING

Marketing services



MARKETING SERVICES

Digital Marketing

Turn digital presence into business growth.

INCLUDES

- 01 Digital Marketing Strategy
- 02 Digital Strategy
- 03 Market & Competitor Analysis
- 04 Target Audience Research
- 05 Marketing Funnel Development
- 06 Digital Campaign Planning
- 07 Performance Analysis

RESULTS

- 01 Stronger online presence
- 02 Better audience targeting
- 03 Increased brand awareness
- 04 More qualified leads
- 05 Improved conversion opportunities
- 06 Sustainable digital growth



MARKETING SERVICES

Social Media Marketing (SMM)

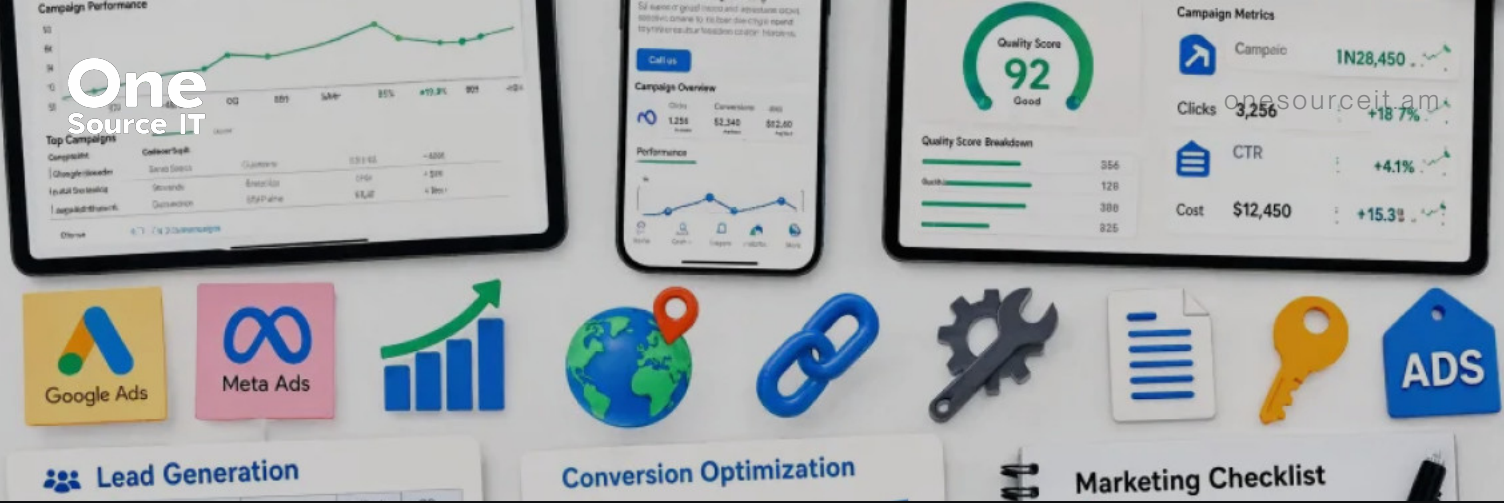
Make your brand part of the conversation.

INCLUDES

- 01 Instagram Management
- 02 Facebook Management
- 03 LinkedIn Management
- 04 Content Strategy
- 05 Content Planning
- 06 Posts, Reels & Stories
- 07 Community Management
- 08 Social Media Analytics

RESULTS

- 01 Consistent social media presence
- 02 Higher audience engagement
- 03 Stronger brand awareness
- 04 Growing community
- 05 Better content performance



MARKETING SERVICES

Performance Marketing

Turn advertising spend into measurable results.

INCLUDES

- 01 Google Ads
- 02 Meta Ads
- 03 LinkedIn Ads
- 04 Advertising Campaigns
- 05 Lead Generation
- 06 Conversion Optimization
- 07 Retargeting / Remarketing
- 08 Campaign Analytics

RESULTS

- 01 More qualified leads
- 02 Improved conversion rates
- 03 Better advertising efficiency
- 04 Lower acquisition costs
- 05 Increased return on ad spend



MARKETING SERVICES

Search Engine Optimization (SEO)

Be visible when your customers are searching.

INCLUDES

- 01 SEO Audit
- 02 Technical SEO
- 03 On-Page SEO
- 04 Off-Page SEO
- 05 Keyword Research
- 06 SEO Content Strategy
- 07 Local SEO
- 08 Search Engine Optimization

RESULTS

- 01 Improved search visibility
- 02 Growth of organic traffic
- 03 Higher search rankings
- 04 More qualified visitors
- 05 Better website structure



MARKETING SERVICES

Content Marketing

Content that builds trust and drives action.

INCLUDES

- 01 Content Strategy
- 02 Blog Content
- 03 SEO Articles
- 04 Copywriting
- 05 Landing Page Copy
- 06 Case Studies
- 07 Email Content
- 08 Visual Content

RESULTS

- 01 Stronger brand communication
- 02 Increased audience trust
- 03 More organic visibility
- 04 Higher engagement
- 05 Better website content



MARKETING SERVICES

Branding & Identity

Build a brand people remember.

INCLUDES

- 01 Brand Strategy
- 02 Brand Positioning
- 03 Visual Identity
- 04 Logo Design
- 05 Brand Guidelines
- 06 Tone of Voice
- 07 Marketing Materials

RESULTS

- 01 Clearer brand positioning
- 02 Stronger visual identity
- 03 Higher brand recognition
- 04 Consistent brand communication
- 05 Greater audience trust
- 06 Professional brand presence

MARKETING SERVICES

Web & Conversion Marketing

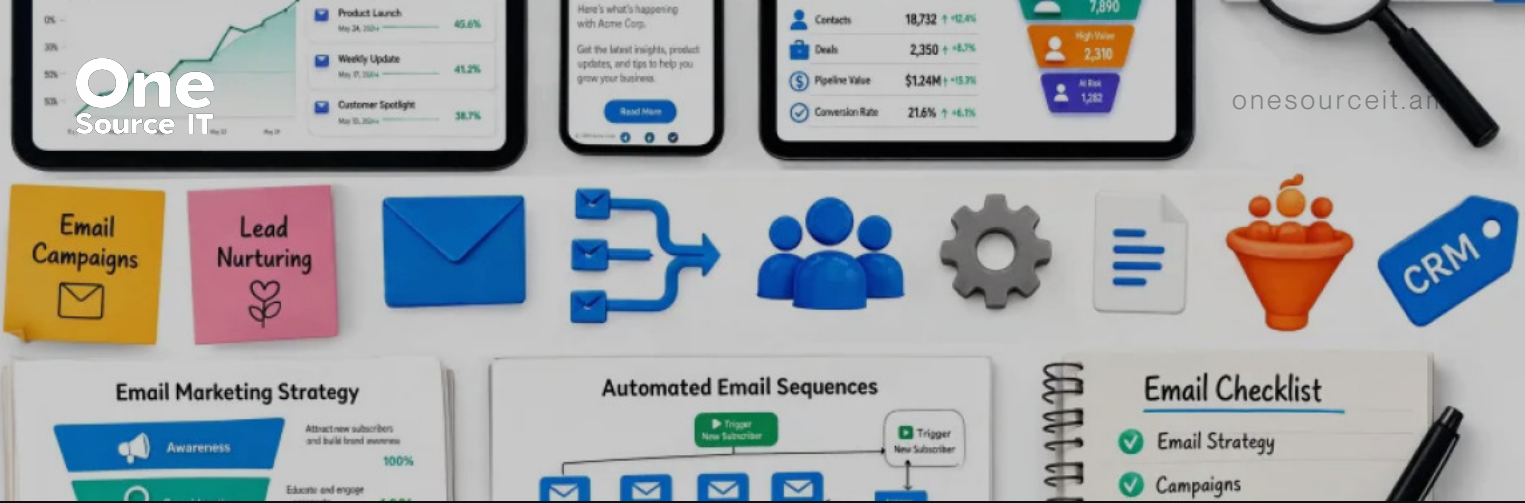
Build better experiences. Convert more visitors.

INCLUDES

- 01 Landing Page Development
- 02 Corporate Websites
- 03 E-commerce
- 04 UX/UI Optimization
- 05 Conversion Rate Optimization (CRO)
- 06 A/B Testing
- 07 Analytics & Tracking
- 08 Google Analytics / Tag Manager

RESULTS

- 01 Better user experience
- 02 Higher conversion rates
- 03 More qualified leads
- 04 Improved website performance
- 05 Better understanding of user behavior



MARKETING SERVICES

Email Marketing & CRM

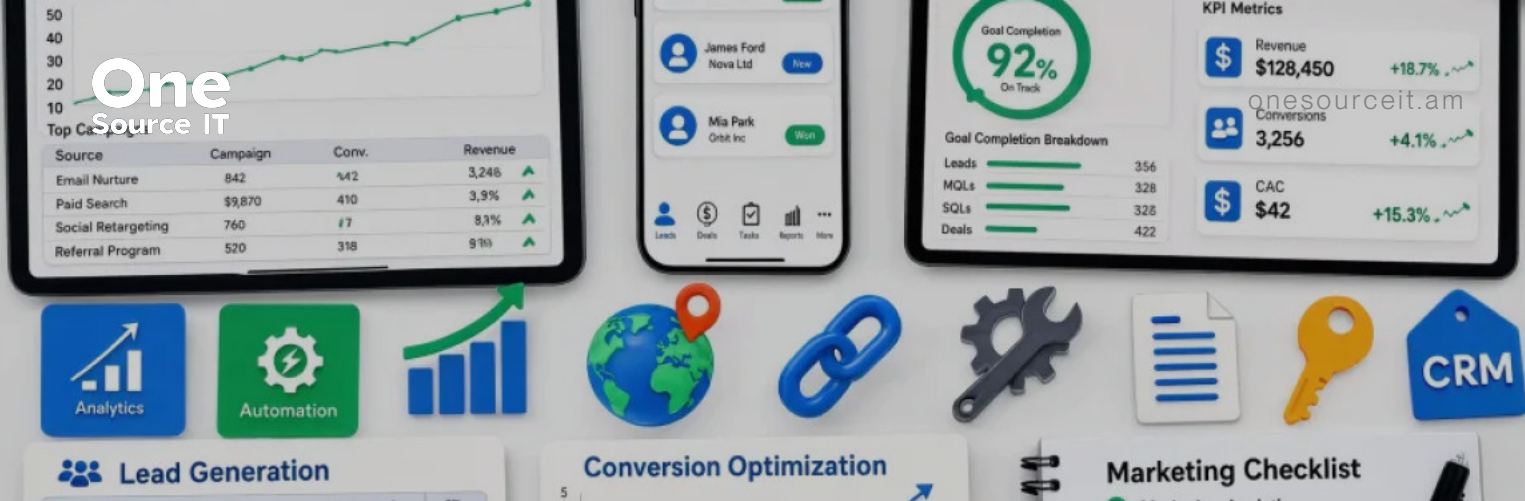
Turn customer relationships into long-term value.

INCLUDES

- 01 Email Marketing Strategy
- 02 Email Campaigns
- 03 Automated Email Sequences
- 04 Lead Nurturing
- 05 CRM Integration
- 06 Customer Segmentation

RESULTS

- 01 Better customer communication
- 02 Higher email engagement
- 03 Improved lead nurturing
- 04 More qualified opportunities
- 05 Stronger customer relationships
- 06 More efficient marketing processes



MARKETING SERVICES

Analytics & Marketing Automation

Make better decisions. Automate what slows you down.

INCLUDES

- 01 Marketing Analytics
- 02 KPI Tracking
- 03 Conversion Tracking
- 04 Dashboard Development
- 05 Marketing Automation
- 06 CRM Automation
- 07 Lead Management

RESULTS

- 01 Clearer marketing insights
- 02 Better decision making
- 03 Improved process efficiency
- 04 Reduced manual work
- 05 Better lead management
- 06 More scalable marketing operations

08

MARKETING

Digital products



DIGITAL PRODUCTS

Digital Business Card

One tap to share your professional identity.

INCLUDES

- 01 NFC Card
- 02 QR Code
- 03 Personal Digital Profile
- 04 Contact Saving
- 05 Social Media Integration
- 06 Website & Contact Links
- 07 Visit Analytics

RESULTS

- 01 Faster contact sharing
- 02 Professional digital presence
- 03 Reduced reliance on printed business cards
- 04 Easier access to contact information
- 05 Measurable profile engagement



DIGITAL PRODUCTS

Digital Menu

Your menu, one scan away.

INCLUDES

- 01 QR Menu
- 02 NFC Integration
- 03 Multi-language Menu
- 04 Menu Categories
- 05 Food Photos & Prices
- 06 Admin Dashboard
- 07 Real-time Updates
- 08 Table-specific QR Codes

RESULTS

- 01 Faster menu access
- 02 Reduced printing costs
- 03 Easier menu management
- 04 Better customer experience
- 05 Instant content updates

1,250

Reward Points

1,250 / 2,000 pts

Keep earning points!

Discount Coupons

View all



10% OFF

On your next purchase



5% OFF

On your next purchase

Special Offers



Free Delivery

On orders over \$50



Priority Support

For our loyal customers



One
Source IT



onesourceit.am

One
Source IT

Collect Points.
Get Rewards.



Shop

Earn Points

Get Rewards

DIGITAL PRODUCTS

Digital Loyalty Card

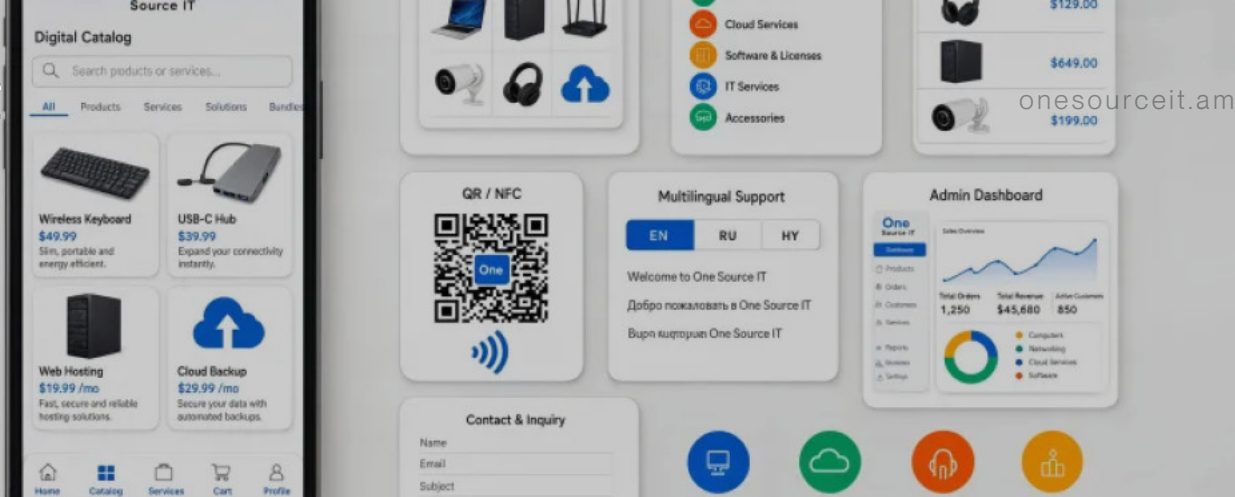
Keep customers coming back.

INCLUDES

- 01 Digital Loyalty Card
- 02 QR / NFC
- 03 Reward Points
- 04 Discounts
- 05 Special Offers
- 06 Customer Profiles
- 07 Purchase History
- 08 Loyalty Program Management

RESULTS

- 01 Increased customer retention
- 02 Stronger customer loyalty
- 03 More repeat purchases
- 04 Better customer data management
- 05 More personalized offers



DIGITAL PRODUCTS

Digital Catalog

Your products and services, all in one place.

INCLUDES

- 01 Digital Catalog
- 02 Product & Service Pages
- 03 Categories
- 04 Images & Prices
- 05 QR / NFC
- 06 Multilingual Content
- 07 Admin Dashboard
- 08 Contact & Inquiry Forms

RESULTS

- 01 Better product presentation
- 02 Reduced printing costs
- 03 Faster content updates
- 04 Improved customer experience
- 05 More inquiries and sales opportunities



DIGITAL PRODUCTS

Smart Feedback

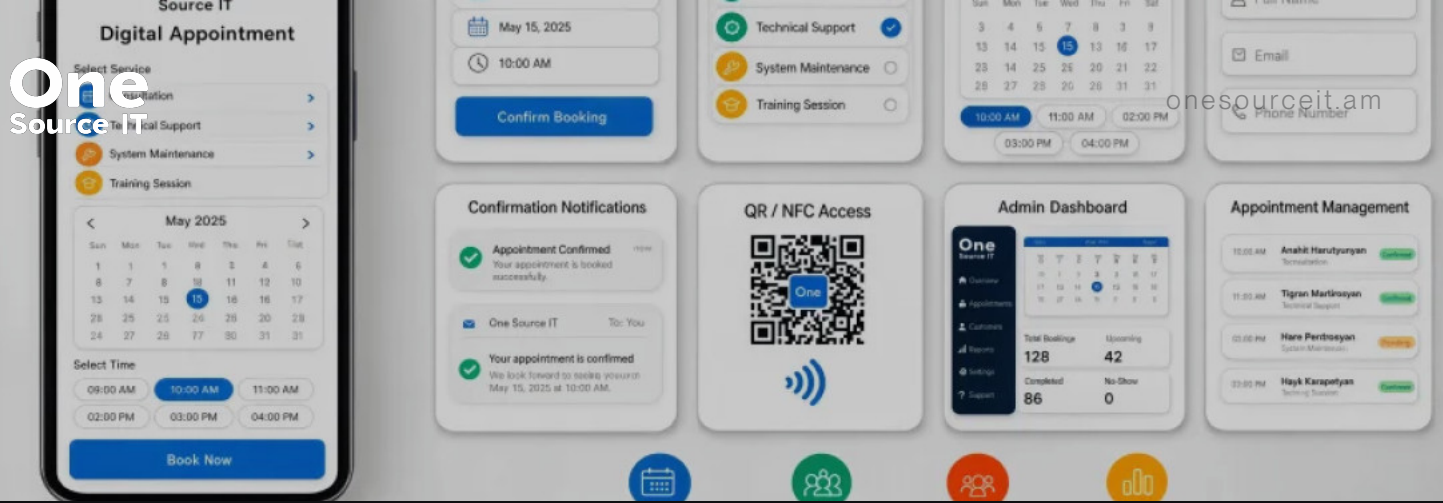
Listen to customers. Improve your business.

INCLUDES

- 01 Feedback System
- 02 QR / NFC Access
- 03 Rating Forms
- 04 Customer Feedback
- 05 Analytics Dashboard
- 06 Rating Statistics
- 07 Branch & Department Analytics
- 08 Employee Performance Insights

RESULTS

- 01 Better understanding of customer satisfaction
- 02 Faster issue identification
- 03 Improved service quality
- 04 Better customer experience
- 05 Clearer data for business decisions



DIGITAL PRODUCTS

Digital Appointment

Book in a few taps.

INCLUDES

- 01 Online Booking
- 02 Service Selection
- 03 Date & Time Selection
- 04 Customer Data Collection
- 05 Confirmation Notifications
- 06 QR / NFC Access
- 07 Admin Dashboard
- 08 Appointment Management

RESULTS

- 01 More online bookings
- 02 Fewer phone inquiries
- 03 Easier customer experience
- 04 Better appointment management
- 05 Reduced administrative workload



DIGITAL PRODUCTS

Digital Event Pass

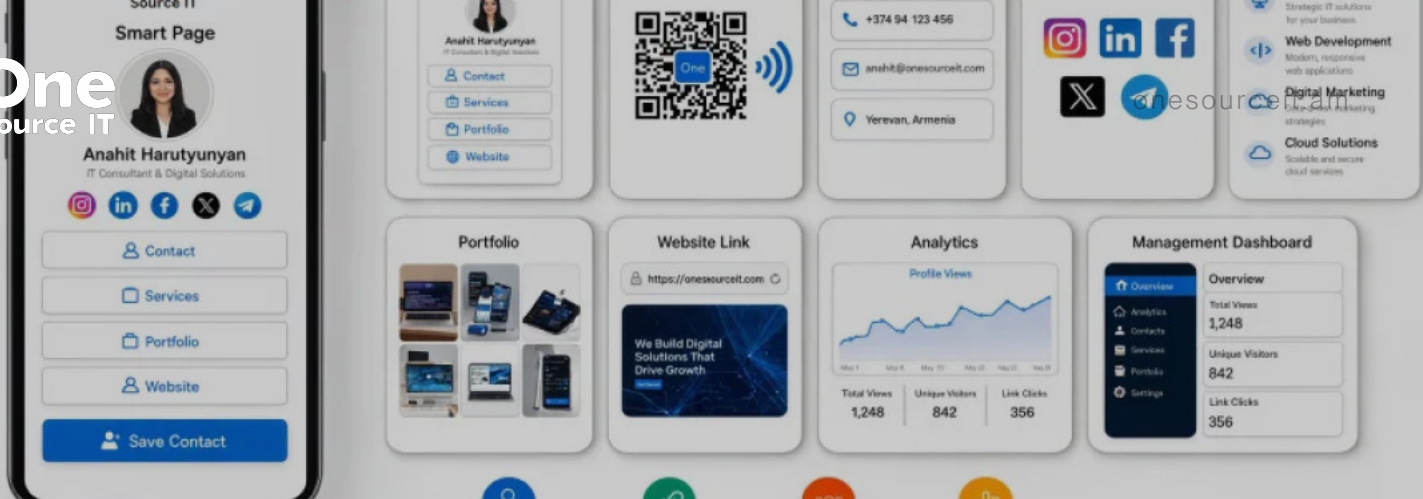
Event access, one scan away.

INCLUDES

- 01 Digital Event Pass
- 02 QR / NFC
- 03 Attendee Registration
- 04 Access Verification
- 05 Attendee Data Management
- 06 Event Dashboard
- 07 Entry Analytics

RESULTS

- 01 Faster event entry
- 02 More efficient registration
- 03 Better attendee flow management
- 04 Reduced use of printed passes
- 05 More organized event operations



DIGITAL PRODUCTS

One Source Smart Page

One link. Your entire digital presence.

INCLUDES

- 01 Personal Smart Page
- 02 NFC / QR
- 03 Contact Information
- 04 Social Media
- 05 Services
- 06 Portfolio
- 07 Website Link
- 08 Analytics
- 09 Management Dashboard

RESULTS

- 01 Centralized digital presence
- 02 Easier access to contacts and links
- 03 Professional online presentation
- 04 Increased profile visits

NEXT STEP

Let's build it together

Write or call for a consultation — we will assemble the right mix of IT and marketing.

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